



Estd. 1999 | Suryadatta Education Foundation's

SURYADATTA INSTITUTE

MANAGEMENT AND MASS COMMUNICATION (SIMMC)



Affiliated to Savitribai Phule Pune University, Approved by AICTE, Govt. of Maharashtra & Recognized by Ministry of Education, Govt. of India
Recognized by UGC under section 2 (f) & 12 (B) of the UGC Act, 1956

SIMMC NAAC Accredited A GRADE



SHAPING PROFESSIONALS FOR GLOBAL MARKET PLACE



Savitribai Phule Pune University Affiliated
AICTE Approved, 2 Years Full Time

MBA

Suryadatta Institute of Management and Mass Communication (SIMMC)

SIMMC

Institute Code No. MB6547 DTE Choice Code MB 654710110



ॐ सूर्यनारायणाय नमः

जपाकुसुमसंकाशं काश्यपेयं महाद्युतिम्
तमोऽरिं सर्वपापघ्नं प्रणातोऽस्मि दिवाकरम्

The worship of the Sun is as old as civilization.

I bow to you, O Surya, the Son of Kashyapa Muni, the destroyer of darkness and all sins, whose luster is like that of red Jaswand Flower. The worship of the Sun is as old as civilization.

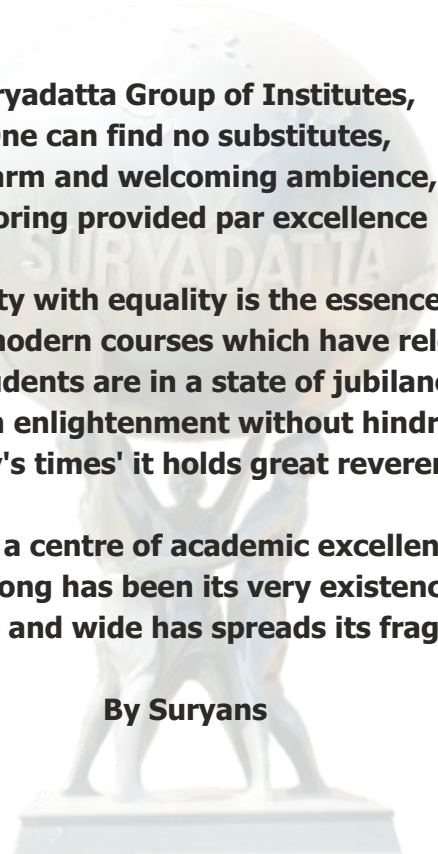
The Sun that awakens man from darkness, the Sun that is so brilliant that it cannot be seen by the naked eye evokes awe in the human mind. In the Rig-Veda, Surya has been described as the life (atma) of all creation. Surya is praised as the God of Gods (Rig-Veda 1.50.10). Homage is paid to Surya by chanting special names while offering him salutation-Surya Namaskara. These twelve names that we use to worship Surya serve to remind us of his glory and power and to be eternally grateful for his constant blessings in our life here on earth.

**Suryadatta Group of Institutes,
One can find no substitutes,
A warm and welcoming ambience,
Tutoring provided par excellence**

**Quality with equality is the essence,
There are modern courses which have relevance
The students are in a state of jubilation,
They gain enlightenment without hindrance
In today's times' it holds great reverence,**

**As it is a centre of academic excellence
Since long has been its very existence,
Hence, far and wide has spreads its fragrance**

By Suryans



The Beacon



Suryaratna, Late Dr. Mohan Dhariaji
Founder President : Vanarai

Our Constant Motivation



Late Shri Bansilalji U. Chordiya : Late Smt. Ratanbaiji B. Chordiya
A Missionary with a Social Conscience

DR. MOHAN DHARIA
President
Awarded Padmavibhushan
by Hon. President of India



PERSONAL

February 11, 2013

Dear Prof. Dr. Sanjay Chordiya & Mrs. Sushama Chordiya

Please accept warm greetings and congratulations for the function organized on 7th Feb. 2013 for presentation of "Suryadatta National Lifetime Achievement Award" and "Suryadatta National Awards 2013".

Due to health problem, I am sorry I could not give full justice to the programme. I have also missed an opportunity to listen to the speeches of the eminent awardees.

Being part of your organization, I was hesitant to accept the award. However your love did not allow me to refuse the same. This programme also provided me an opportunity to meet several friends including Manindarjit Singh Bitta and others.

Love and affection of friends like you has always remained the strength in my life. I am sure that I will continue to receive the same in future.

I have my dream about Suryadatta Group of Institutes. Within few years, this Institute should be "Harvard" of India. Please try to fulfil my dream.

With warm regards and best wishes for Suryadatta Group of Institutes.

Yours sincerely,

Mohan Dharia

Aditya Residency, 68B, Pervul, Monarimal Chowk, Pune 411 005. ☎ 24442261, 24442261 Fax: (020) 24442268 e-mail: varanastat@rediffmail.com

DR. MOHAN DHARIA
President
Awarded Padmavibhushan
by Hon. President of India



PERSONAL

March 7, 2013

Dear Prof. Dr. Sanjay Chordiya,

Sub: Suryadatta National Awards 2013 : Post Event Coverage

I have received your letter No. SEF / SGI / 4965 dated 5th Mar. 2013 in the subject. I am grateful for sending me post event coverage documents for our record. I expect that you will fulfil my dream of carrying your Institute as "Harvard" of India in the years to come.

With warm regards and best wishes for Suryadatta Group of Institutes,

Yours sincerely,

Mohan Dharia

Aditya Residency, 68B, Pervul, Monarimal Chowk, Pune 411 005. ☎ 24442261, 24442261 Fax: (020) 24442268 e-mail: varanastat@rediffmail.com

Our Inspiration



"One must continuously strive for excellence and perfection in any assignment however small and never be satisfied with the second best"

J. R. D. TATA



"Awake, arise and stop not, till your goal is reached."

SWAMI VIVEKANANDA



"The success or failure of an organisation depends on people, on human beings, on their talent, on their initiative, on their ability to lead, and on co-ordination with others, to work as a team."

ADITYA BIRLA



"We must create a civilized society, where everybody has equal opportunity to better his or her life."

NARAYANA MURTHY



"Incredible things can be done simply if we are committed to making them happen"

SADHGURU



"If people are not laughing at your goals, your goals are too small"

AZIM PREMJI

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Glimpses of National Institute of Personnel Management (NIPM) National Conference NATCON

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About Suryadatta Education Foundation

The Suryadatta Education Foundation (SEF) was established in the year 1999 with an objective of developing self motivated leaders to succeed in today's challenging and vibrant global economy. The members of the Core Team & SEF are experienced with rich corporate experience of more than 21 years in various streams such as Business Management, Information Technology, Corporate Consultancy, Value based Education, Training and Research. The Advisory and Governing Council of Suryadatta comprises of eminent academicians, professionals, industrialists, international consultants and social workers, who with their immense experience and sound knowledge guide the activities of the Suryadatta Education Foundation.

Over the last 2 decades, the Suryadatta family has blossomed into a bouquet of academic institutions in a number of disciplines such as School (CBSE), Junior College, Business Management, Information Technology, Cyber Security, Hotel Management, English and Foreign Languages, Interior Design, Fashion Design, Animation, Event Management, Physiotherapy, Data Science, Psychology, Law, Pharmacy, Journalism, Mass Communication, Statistics, Media & Entertainment, Sports Academy, Creative Arts, Suryadatta Production, Beauty and Wellness, Performing Arts, Vocational and Advanced Studies. Students from Pan of India and several foreign nations are pursuing their education at various Suryadatta Institutes.

Vision

The Vision of Suryadatta is to be a World Class Centre of Excellence in Innovative learning, combining the best of Indian sensibilities with a Western Outlook and to be rated as a premier Educational Institute, offering contemporary education using state-of-the-art technology, spearheading high quality research, besides providing expert training and consultancy services catering to the ever-changing needs of the Industry & Society.

Mission

- Create multi-faceted professionals in emerging disciplines, attuned to a rapidly evolving, volatile, global economy.
- Develop sustainable network of reputed academicians and high level achievers in the corporate and social arena.
- Shape a complete human being steeped in rich values through a holistic approach to teaching methodologies designed by Industry Experts.

Important Instructions :

- The information provided herein is subject to change as per the directives issued by the University and/or competent authorities and/or Suryadatta Education Foundation (SEF).
- Students are encouraged to procure a laptop with appropriate configuration to support academic assignments, online examinations, self-learning, and digital learning. This will empower them to become digital-age learners and develop essential digital skills for enhanced workplace productivity.
- The course fees as per the approving authority includes Tuition Fees and Development Fees.
- Value-added programs (if any) are optional and additional charges are applicable.
- Industry visits (Local or International) are Optional and will be charged on an actual cost basis.



Top 50 Group of Institution
in India for 24 Consecutive years
by Leading National Surveys



About the Institute

Suryadatta Institute of Management & Mass Communication (SIMMC) are AICTE approved Institutes offering courses - Masters of Business Administration (MBA) since 2011, and Masters of Computer Applications (MCA) since 2021. Both the courses are 2 years full time programs affiliated to Savitribai Phule Pune University (SPPU). The institutes have a separate doctoral research centre affiliated to SPPU in the management domain to promote research for developing management frameworks rooted in Indian realities. The programs offered are dynamic and comprehensive equipping students with the skills and knowledge necessary for success in today's competitive business environment. The institutes follow a unique pedagogy for student development which is Experiential, Holistic, Integrated, Inquiry-driven, Discovery-oriented, Learner-centered, Discussion-based, Flexible & Enjoyable.

Both the Institutes are NAAC accredited. The curriculum is carefully crafted to align with the latest industry trends and demands. It blends theoretical knowledge with practical applications, ensuring graduates are well-prepared for real-world challenges. Faculty members have rich academic and industry experience. They mentor students, providing valuable insights and guidance to help them excel academically and professionally.

The Institutes have state-of-the-art facilities, including smart classrooms, seminar halls, simulation lab. Innovation & incubation lab, extensive library resources, etc creating an optimal learning environment for the students. The Institutes through their partnerships with leading corporates and industry associations offer students opportunities for internships, live projects, and placements, facilitating their transition into the corporate world. In addition to academic excellence, the institutes emphasise on the holistic development of the students, fostering leadership skills, teamwork, and ethical values through various extracurricular activities and initiatives. Also, the institutes provide opportunities for international exposure through global immersion programs, study tours, and collaborations with renowned institutions, broadening students' perspectives and enhancing their global competitiveness.

Suryadatta's NAAC-accredited MBA program stands as a beacon of excellence, offering a meticulously crafted curriculum that seamlessly blends academic rigor, industry-relevant certifications, and experiential learning to cultivate future-ready leaders. Nestled in Pune, the "Oxford of the East," the institute boasts state-of-the-art infrastructure, unparalleled global exposure through immersive international study tours, and a dynamic learning environment. With a legacy of commendable placements, a robust alumni network, and affiliation to the prestigious Savitribai Phule Pune University, Suryadatta emerges as the quintessential destination for ambitious professionals aspiring to redefine success and spearhead transformative change in the global business landscape.

Awards & Accolades



Recipient of Most prestigious Commendation Certificate from IMC Ramkrishna Bajaj National Quality Award Trust in April 2021



Suryadatta Institutes Management Conferred with the Best Management Institute in Industry Exposure - Pune by Times Education Icons 2022 at the Hands Hon'ble Shri Uday Samant, Minister of Industries of Maharashtra.



Best MBA, MCA & PGDM College was Awarded Sakal Idol of Maharashtra 2022 is at the hands of Hon'ble Shri Deepak Vasant Kesarkar, Minister of Marathi Language of Maharashtra



"Celebrated Pune's Finest Mind in the legal Profession" Guest of Honour Padamshri Adv. Ujjwal Nikam Felicited by Prof. Dr. Sanjay B Chordiya.

About the Founder President & Chairman

Professor Dr. Sanjay B Chordiya

*Founder President & Chairman
Suryadatta Education Foundation (SEF)*



Professor Dr. Sanjay B. Chordiya, the esteemed Founder President & Chairman of the Suryadatta Education Foundation (SEF), stands at the apogee in the world of education, industry, and philanthropy. A distinguished educationist and trailblazer, his visionary influence resonates across global academic and professional realms. His career reflects unwavering excellence, innovation, and social impact, reshaping higher education in India and globally.

Academic Eminence and Intellectual Mastery

Dr. Chordiya's academic journey is one of exceptional breadth and profound depth. A proud alumnus of the College of Engineering Pune (COEP), he earned his Bachelor's degree in Mechanical Engineering, laying the foundation for a stellar intellectual odyssey. Driven by an unquenchable thirst for knowledge, he earned Master's degrees in Marketing, Human Resources, Production & Materials Management, and Finance, each enriching his remarkable journey. His scholarly pursuits culminated in a Ph.D. in Environmental Science, an area of paramount global significance, reflecting his deep concern for ecological sustainability. In recognition of his extraordinary contributions to education and global development, he was conferred an honorary D.Litt. by Theophany University, Haiti, an accolade that underscores his far-reaching impact.

Acclaimed Professional Crusade

Dr. Chordiya's professional odyssey is marked by remarkable success and unparalleled leadership. His distinguished career began at Bajaj Tempo Ltd. (now Force Motors Ltd.), where he dedicated over two decades, eventually rising to the position of General Manager and serving on the Board of Management. His transformative leadership in the corporate sector is a testament to his visionary thinking, strategic acumen, and unparalleled operational expertise. During this period, he emerged as a formidable force—innovative, resilient, and forward-thinking in every endeavor.

A Visionary Leader in Education

In 1999, driven by an unshakable desire to create a paradigm of educational excellence, Dr. Chordiya founded the Suryadatta Education Foundation (SEF), a visionary initiative that has since grown into the Suryadatta Group of Institutions (SGI). With over 25 distinguished academic institutions across multiple campuses, SGI has become a beacon of interdisciplinary brilliance, seamlessly blending cutting-edge technology, innovation and social responsibility to foster holistic, future-ready education. Under Dr. Chordiya's sagacious leadership, SGI has flourished into an institution of global repute, producing graduates who not only excel in their fields but also embody the values of integrity, compassion, and leadership in an ever-evolving world.

Global Engagement and Influential Leadership

Dr. Chordiya's reputation as a global thought leader is elevated by his extensive international engagements. He has participated in esteemed leadership programs at world-renowned institutions, including Harvard, MIT, Stanford, and the University of Paris, each enriching his intellect and honing his leadership philosophy. His global outlook is further enhanced

by visits to universities in Israel, Russia, Malaysia, Thailand, Singapore, and Japan, fostering invaluable cross-cultural academic exchanges and drawing inspiration from the finest practices in higher education.

A passionate advocate for international collaboration, Dr. Chordiya holds distinguished positions on numerous influential boards. He serves as the Governor-nominated member of the Management Council at YCMOU, Chair of the University-Industry Partnership Program for the Global Chamber, USA, and Senior Vice President of the CEGR, Delhi, among other esteemed roles. These prestigious affiliations underscore his influence in shaping educational policies, fostering robust industry-academia partnerships, and advancing the cause of innovation in education worldwide.

Laurels and Legacy

Dr. Chordiya's remarkable contributions to education, philanthropy, and global peace have garnered him an array of prestigious accolades. His legacy as a visionary leader and humanitarian continues to inspire countless students, educators, and professionals across the globe. His work stands as a testament to the transformative power of education, a beacon of hope for future generations, and a guiding light for those who seek to drive change in the world.

Professor Dr. Sanjay B. Chordiya epitomizes visionary leadership, intellectual excellence, and humanitarian values. His transformative contributions to education, industry, and social welfare are both profound and lasting. Through his pioneering efforts, Dr. Chordiya shapes the future of education, exemplifying excellence, integrity, and global citizenship—a legacy that will continue to inspire and uplift generations to come.

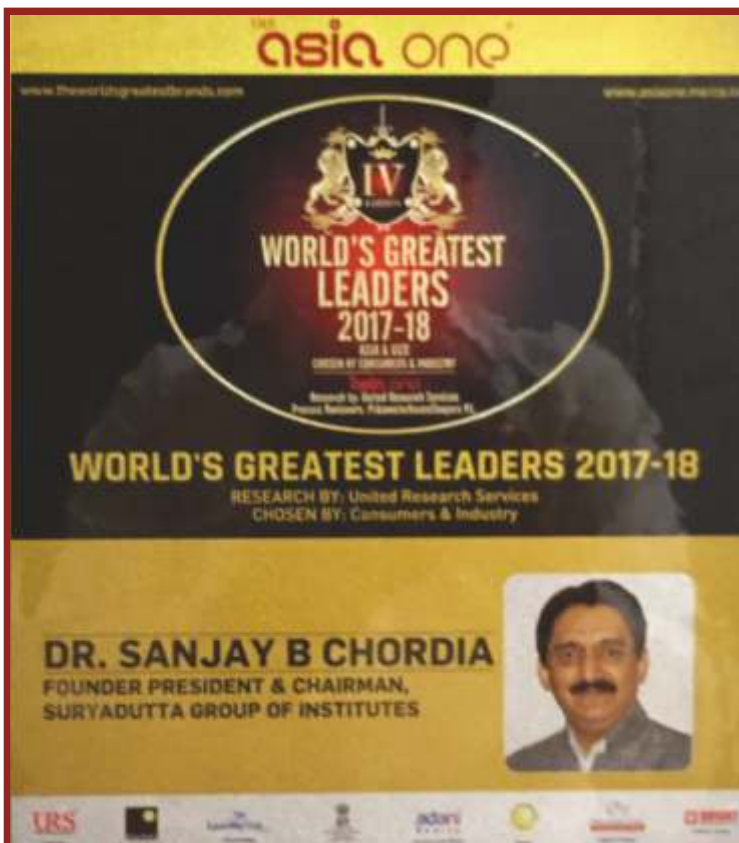


Prof. Dr. Sanjay B. Chordiya, Founder President and Chairman & Mrs. Sushama S. Chordiya, Vice President & Secretary, Suryadatta Education Foundation was honored with prestigious "CSR Heroes Award 2025" at the hands of H.E. Governor of Maharashtra Shri. C P Radhakrishnan on 4th Feb 2025 at Mumbai



Professor Dr. Sanjay B. Chordiya, Founder President & Chairman of Suryadatta Education Foundation, has been conferred with the prestigious Maharashtra Ratna Award 2025 during the Lokmat Global Economic Convention, London. The award was presented at the hands of Mrs. Amruta Fadnavis (wife of Maharashtra CM) also present on this special occasion from LtoR Mr. Mannalal Agrawal Chairman : Ajantha Pharmaceuticals, Mrs. Sushama S. Chordiya (Vice President & Secretary, Suryadatta Education Foundation), Mr. Suniel Shetty renowned celebrity & film producer & Shri Rajendra Darda Editor in Chief Lokmat Media Group.

Elevating International Standards of Excellence & Reputation



About the Vice President & Secretary

Mrs. Sushama S Chordiya

*Vice-President & Secretary,
Suryadatta Education Foundation (SEF)*

*Founder & President,
Suryadatta Women Entrepreneurship
& Leadership Academy (SWELA)*



Mrs. Sushama S. Chordiya is an exceptional leader whose unwavering commitment and multifaceted contributions have profoundly elevated the realms of education and social advancement.

As Vice-President and Secretary of the Suryadatta Education Foundation, she exemplifies visionary leadership, spearheading transformative projects and ensuring seamless institutional operations. Her steadfast dedication to excellence is reflected in her meticulous implementation of policies, dynamic program management, and supervision of both academic and extracurricular activities. By fostering a culture of innovation and efficiency across all departments, she reinforces the institution's reputation as a beacon of educational brilliance.

Renowned for her nurturing demeanour, Mrs. Chordiya is affectionately hailed as the "Mother" of all students—a tribute to her deep commitment to fostering a supportive and caring environment. Her personal engagement with students, coupled with her understanding of their challenges, creates a familial atmosphere that inspires them to achieve their full potential and nurtures their holistic development.

In addition to her pivotal role at the foundation, Mrs. Chordiya is the visionary founder of the Suryadatta Women Entrepreneurship & Leadership Academy (SWELA), a trailblazing initiative that embodies her deep commitment to empowering women and nurturing transformative leadership skills. Under her inspiring guidance, SWELA has become a powerful force, igniting the entrepreneurial spirit in countless women and motivating them to take on leadership roles across a wide array of sectors. Through her efforts, SWELA continues to pave the way for women to realize their full potential and create lasting impact.

Mrs. Chordiya's influence transcends education, extending into transformative social initiatives. Her compassionate leadership has catalysed meaningful change, seamlessly blending education with social responsibility to benefit both students and the broader community.

Through her unwavering dedication and visionary approach, she embodies the values of service, empathy, and leadership. Globally recognized, Mrs. Chordiya has been honoured with numerous prestigious awards for her exceptional contributions to education, social welfare, and community development, cementing her legacy as a true champion of progress and compassion.



Mrs Sushama Chordiya receiving the prestigious award at the hands of Ms Seema Malhotra, Member of Parliament, London



Mrs Sushama Chordiya Awarded with 'Pride of Maharashtra-2023' by HE Hon'ble Shri Ramesh Bais, Governor of Maharashtra



Mrs. Sushama S Chordiya, has been conferred with 'Param Veerangana' National Award at the hands of Former Governor Lt. Gen. Nirbhay Sharma, Governor of Arunachal Pradesh and Mizoram

Our Constant Source of Inspiration



Glimpses of Independence Day Celebration at Red Fort, Delhi
Suryadatta Core Team Members attended the Program on 15th August 2022



H. E. Hon'ble Smt. Droupadi Murmu Ji
President of India



H. E. Hon'ble Shri Ramnath Kovind
Former President of India



Recipient of the Award - Top Private Management Institutes in Western India by Jagran Josh.com Ranking 2019 at the hands of H.E. Hon'ble Shri. Venkaiah Naidu, Vice President of India



Hon'ble Smt. Nirmala Sitharaman, Finance Minister of India
Conferred with Suryabhushan Rashtriya Puraskar 2022



Recipient of Navbharat CSR Award 2023 at the hands of Hon'ble Shri Ramesh Bais, Governor of Maharashtra & in the presence of Shri Devendra Fadnavis, Deputy CM, Maharashtra, Shri Rahul Narvekar, Speaker MLA



Hon'ble Shri Nitin Gadkari, Minister of Road Transport and Highways of India
Conferred with Suryadatta National Lifetime Achievement Award 2022

SGI - Awards & Accolades



Brands of Maharashtra 2021 by Sakal at the hands of Hon'ble Shri Prithviraj Chavan, Hon'ble Shri Sushilkumar Shinde, Hon'ble Shri Sharad Pawar



Brands of Maharashtra 2023 by Sakal at the hands of Hon'ble Shri Devendra Fadnavis Chief Minister, Maharashtra, Hon'ble Shri Sushilkumar Shinde



Recipient of Lokmat Achivers of PCMC at the hands of Hon'ble Shri. Ajit Pawar, Deputy Chief Minister, Govt of Maharashtra



Hon'ble Shri. Eknath Shinde, Deputy Chief Minister, Maharashtra conferred with Suryabhushan Rashtriya Puraskar 2022



Prof. Dr Sanjay B Chordiya conferred with the Bharat Bhagya Nirmata Award for excellence in Global Research and Invention in Environmental Science & Bio Medical Sector at the hands of Hon'ble Dr. Jitendra Singh, PMO & Union Minister of State for Science & Technology



Suryadatta Law College conferred with the Bharat Bhagya Nirmata Award for Best Law College in Maharashtra at the hands of Hon'ble Shri Arjun Ram Meghwal, Union Minister of State for Law & Justice and Parliamentary Affairs Govt. of India



Professor Dr. Sanjay B Chordiya alongwith Hon'ble Shri Uddhav Thackeray, Hon'ble Shri Dilip Walse Patil, Hon'ble Shri Amit Deshmukh sharing the dias for the book launch



Professor Dr. Sanjay B Chordiya & Mrs. Sushama S Chordiya along with Hon'ble Shri Raj Thackeray during a event at JW Marriot Pune

SGL - Awards & Accolades



Recipient of Global Business Award 2019 certificate of Excellence in recognition of Top Institutions in India for Holistic Development & Exemplary Contribution to Indian Education organized by Brand Icon Pvt. Ltd. at the hands of Renowned Actress Ms. Madhuri Dixit Nene



Suryadatta Global Business Forum (SGBF) Recipient of 'Rising Bharat Real Heroes 2024' award at the hands of renowned actress & Member of Parliament, Ms Hema Malini and Shri Shyam Jaju, Former National BJP President.



Suryadatta Group of Institutes recipient of the Starz of India 2.0 Award for Best Multidisciplinary & Interdisciplinary Integrated Campus at the hands of Renowned Indian Film Actor Mr. Sonu Sood



Suryadatta Group of Institutes conferred with the outstanding Multidisciplinary and Interdisciplinary Institutes at India. The award was conferred by Padma Bhushan Saina Nehwal to the Professor Dr Sanjay B Chordiya, Mrs Sushama S Chordiya during the India's Most Prominent Business Excellence Awards - 2024 at New Delhi.



Recipient of Global Business Award 2022 for being Best Multi disciplinary Educational Institute of Maharashtra in offering various courses in emerging sector at the Hands of Renowned Film Actress Ms. Shilpa Shetty



Suryadatta Group of Institutes, Pune is conferred with 'Best Multidisciplinary Integrated Institution in India' during the Asia's Business & Leadership Summit 2025



Recipient of the International Quality Award for Higher Education (Pune, INDIA) at the Hands of Ms. Sushmita Sen



Suryadatta Group of Institute Excellence in Holistic Development from Nursery to PhD Radio City PUNE CITY ICON AWARDS 2019 at the hands of Renowned Actor Pooja Sawant

Ranking of Suryadatta

Times B School

RANKING
2025

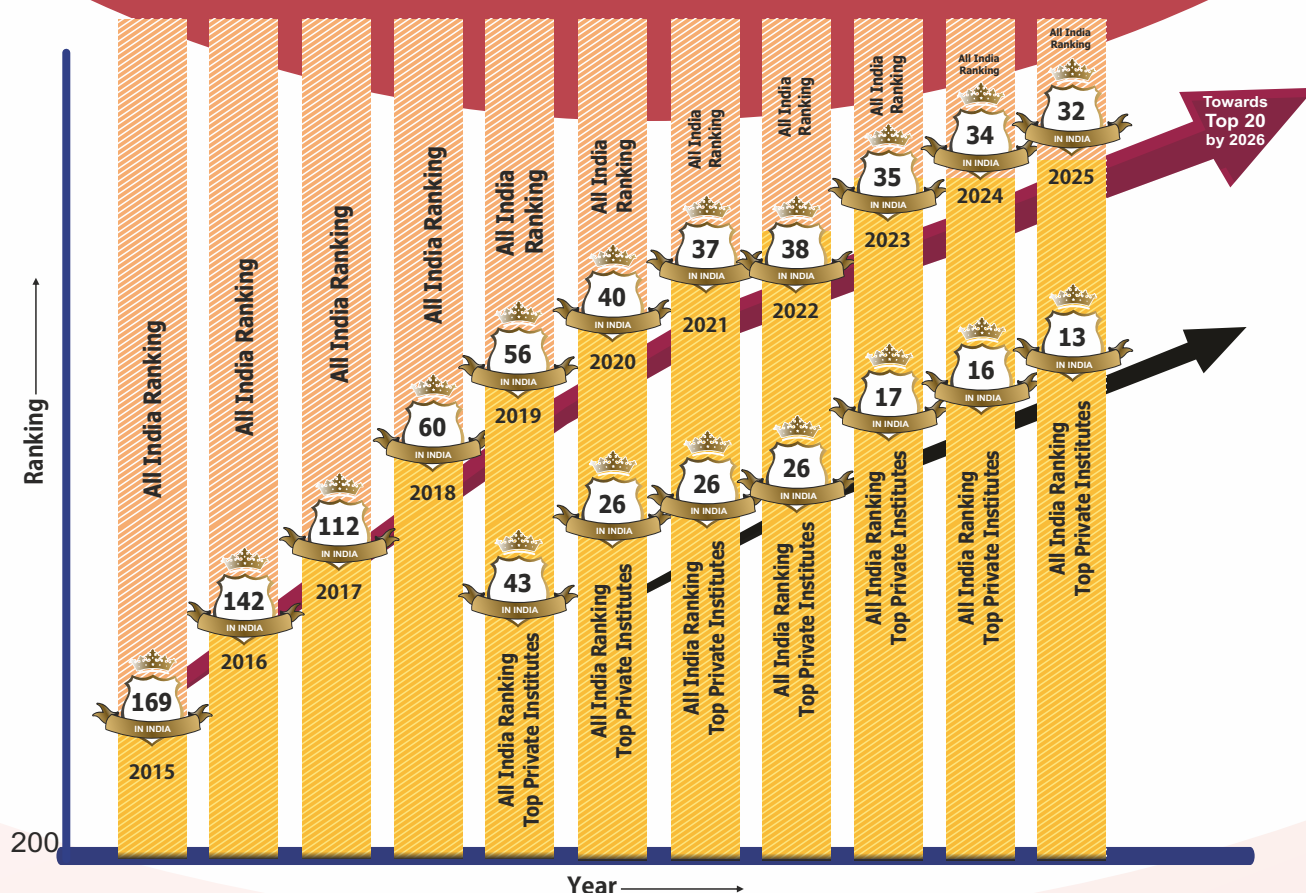
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Wednesday, 29 January 2025

Your Roadmap to Success

An Advertiser, Education Promotional Feature
An Optimal Media Solutions Initiative. A division of Times Internet Limited

**CONSISTENT RISING IMPROVEMENT IN ALL ROUND PERFORMANCE,
REFLECTIVE IN ALL INDIA RANKING BY TIMES B SCHOOL SURVEY OVER THE PAST 11 YEARS**



**TIMES
B-SCHOOL
RANKING
2025**

**TOP 100
B SCHOOLS
Rank**

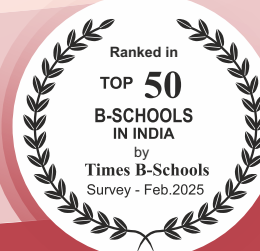
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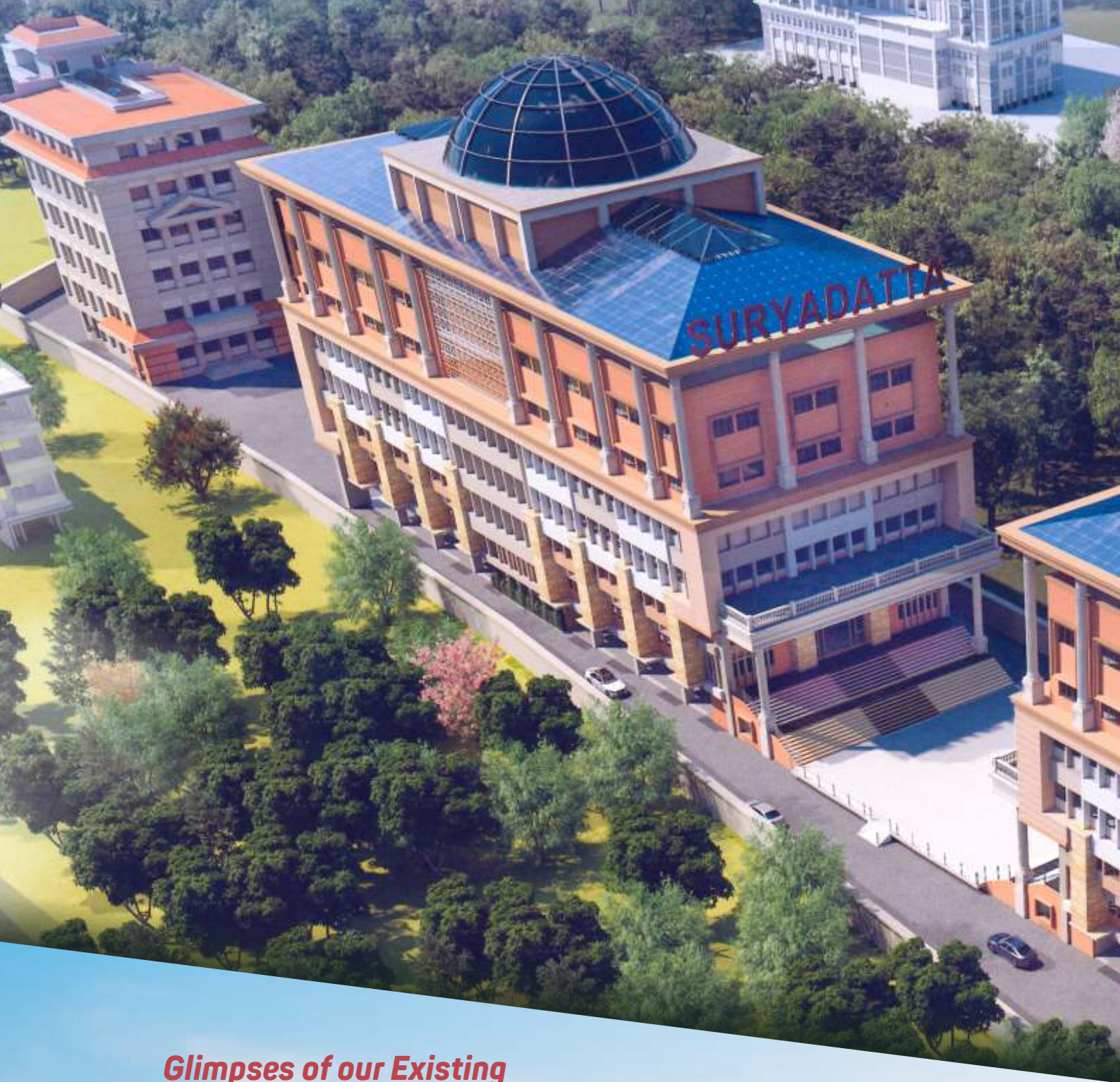
**TOP 50
Institutes in Placement
Rank**

35

**TOP 20 WEST
B SCHOOLS
Rank**

13





***Glimpses of our Existing
Bavdhan Campus @ 2024***



***New Exterior Look of Suryadatta Multidisciplinary
Integrated Bavdhan Campus @ 2026
Enriching Enlightening Academic Ambience***





Located in Pune, The Oxford of the East, the Suryadatta campus is a fine blend of the modern and the traditional aspects. The campus is designed to not only provide the basic learning infrastructure in terms of classrooms, syndicate rooms, tutorial rooms, library, computer labs, etc. but also has ample open learning places to create a unique ambience that stimulates peer and group learning experiences.



Academic Infrastructure

- Digital campus
- Digital Smart Classroom, Reading Hall, Multimedia classrooms, Lecture / AV screening rooms, MOOCs classroom, Tutorial rooms
- Knowledge Research Centre with a rich collection of resources.
- Seminar Halls, Multipurpose Hall and Auditorium
- Innovation & Incubation Lab
- Research Centre

IT Infrastructure

- High speed Internet connectivity lab
- Centre of Excellence in AI
- Industry 4.0 Lab
- AIMA Simulation Bizlab
- Fully Wi-Fi enabled campus
- Digital Library & e-Journals
- Smart Class with Digital Board
- Language Lab
- Video Conferencing

Inclusive Infrastructure

- Green Campus
- Walking/jogging/skating tracks
- Indoor & outdoor sports complex
- Gymnasium, yoga centre
- Medical room with First Aid facilities
- State of the art medical facility in the vicinity
- Well furnished hostel in the vicinity
- Wholesome Cafeteria
- Mentoring & Counseling

Students are advised to bring their personal laptops to work on individual projects, presentations, use Google Classroom, study various MOOCs offered on platforms such as SWAYAM, Udemy, participate in webinars, listen to podcasts, take part in skype calls, access various learning portals, take part in online quizzes, etc.



About The Savitribai Phule Pune University (SPPU)

Savitribai Phule Pune University (SPPU), one of the premier universities in India, is located in the North-Western part of Pune city. Pune is the main education hub in the World. Numerous students from every corner of India and the world come to Pune. The city of Pune houses many well-known, established institutes and colleges. Savitribai Phule Pune University (SPPU), earlier known as Pune University is one of the finest and most popular educational centers in the city. It offers excellent programs in various areas including Science, Commerce, Arts, Languages & Management Studies. SPPU occupies an area of about 411 acres. It was established on 10th February, 1948 under the Poona University Act. The university houses 46 academic departments. It is popularly known as the 'Oxford of the East'.

As per THE WEEK-HANSA
Research Survey 2025:

India's Best Universities,
Savitribai Phule Pune University
has been ranked 6th in the
Government Multidisciplinary
Universities category
with a score of 679.

We are proud that various Suryadatta
Institutions are affiliated with Savitribai
Phule Pune University, offering a wide
range of quality academic programs
under its prestigious umbrella.

Kudos to the university & all
affiliated institutions
contributing to excellence
in education!



Affiliated to Savitribai Phule Pune University (SPPU),
Approved by AICTE, Recognized by Ministry of Education, Govt. of India

Permanent Institute ID : 1-8811131 & 1-11936911

2 Years Full Time



SIMMC - Institute Code No. MB6547
DTE Choice Code MB 654710110

MBA (Choice Based Credit & Grading System & Outcome Based Education)

SPECIALIZATIONS

Marketing

Business Analytics

Finance

Agri Business Management

Human Resource

Pharma & Healthcare Management

Operations & Supply Chain

Program Structure

SEMESTER - I

GENERIC CORE (Compulsory)

- Managerial Accounting
- Organizational Behaviour
- Economic Analysis for Business Decisions
- Basics of Marketing
- Business Analytics
- Decision Science
- Management Fundamentals
- Indian Knowledge Systems

GENERIC ELECTIVE (any 2)

- Business Communication-I
- Technology Tools in Business Management -I
- Environmental, Social, & Governance
- Demand Analysis & Forecasting
- Geopolitics & World Economic Systems
- Contemporary Frameworks in Management
- Essentials of Psychology for Managers

SEMESTER - II

GENERIC CORE (Compulsory)

- Marketing Management
- Financial Management
- Human Resources Management
- Operations & Supply Chain Management
- Legal Aspects of Business

SUBJECT CORE (Compulsory)

- BRM
- Desk Research
- Field Project

GENERIC ELECTIVE (any 2)

- Business Communication-II
- Technology Tools in Business Management -II
- Sustainable Development Goals
- Selling & Negotiation Skills Lab
- Indian Economy
- International Business Environment
- Business Ethics

SEMESTER - III

GENERIC CORE (Compulsory)

- Strategic Management
- Specialization Core

SUBJECT CORE (Compulsory)

- On the Job Training

SPECIALIZATION ELECTIVES (any 4)

- SE 01
- SE 02
- SE 03
- SE 04

SEMESTER - IV

GENERIC CORE (Compulsory)

- Entrepreneurship, Innovation and Design Thinking
- Enterprise Performance Management

SUBJECT CORE (Compulsory)

- Research Project

SPECIALIZATION ELECTIVES (any 4)

- SE 05
- SE 06
- SE 07
- SE 08

Marketing Specialization

CORE COURSES (Compulsory)

- Services Marketing
- Marketing Strategy

ELECTIVE COURSES SEM III (any 4)

- Consumer Behaviour
- Product & Brand Management
- Sales & Distribution Management
- Digital Marketing-I
- International Marketing
- Business to Business Marketing
- Marketing Analytics
- Marketing 5.0

ELECTIVE COURSES SEM IV (any 4)

- Integrated Marketing Communication
- Rural & Agriculture Marketing
- Tourism & Hospitality Marketing
- Digital Marketing-II
- Retail Marketing
- Marketing of Financial Services
- Recent trends in Marketing
- Marketing 6.0

Finance Specialization

CORE COURSES (Compulsory)

- Advanced Financial Management
- Financial Markets and Banking Operations

ELECTIVE COURSES SEM III (any 4)

- Fixed Income Securities
- Personal Financial Planning
- Security Analysis and Portfolio Management
- Fundamentals of Life Insurance - Products and Underwriting
- Digital Banking
- Direct Taxation
- Financial Reporting
- International Finance

ELECTIVE COURSES SEM IV (any 4)

- Corporate Financial Restructuring
- Business Valuation
- Technical Analysis of Financial Markets
- Risk Management
- Rural and Micro Finance
- Indirect Taxation
- Behavioural Finance
- Commodities Market

Human Resource Specialization

CORE COURSES (Compulsory)

- Strategic Human Resource Management
- Employee Relations & Labour Legislation

ELECTIVE COURSES SEM III (any 4)

- Competency Based HRM
- Conflict management and Negotiation Skills
- HR Analytics
- Diversity & Inclusion
- HR Perspective in Merger & Acquisition
- Labour Economics & Costing
- Organization Diagnosis and Development
- HR Operations

ELECTIVE COURSES SEM IV (any 4)

- Compensation & Reward Management
- Employee Engagement
- Designing HR Policies
- Performance Management System
- Change Management & New Technologies in HRM
- Global HR Practices
- Mentoring & Coaching
- Labour Welfare

*Curriculum updated as on date. Subject to change.

#Specialization courses are subject to SPPU syllabus revision for A.Y. 2025-26

Business Analytics Speci.

CORE COURSES (Compulsory)

- Python
- Data Mining

ELECTIVE COURSES SEM III (any 4)

- Advanced Statistical Methods
- Data Visualization and storytelling
- Marketing Analytics
- Financial Analytics
- Workforce Analytics
- Big Data Analytics
- Supply & Operation Chain Analytics
- Marketing Intelligence

ELECTIVE COURSES SEM IV (any 4)

- Time Series Analysis and Forecasting
- Strategic Management and Business Analytics
- Retail and E-Commerce Analytics
- Generative AI for Business Applications
- Healthcare Analytics
- Predictive Analytics and Machine learning using Python
- Sports Analytics
- Business applications of Blockchain technologies

Agri -Business Management Specialization

CORE COURSES (Compulsory)

- Agriculture and Indian Economy
- ICT for Agriculture

ELECTIVE COURSES SEM III (any 4)

- Agricultural Marketing Management
- Rural Marketing
- Rural Banking
- Agri- Insurance
- Agri- Supply Chain Management
- Agricultural Import Export
- Current trends in Agriculture
- Agri- Entrepreneurship & Startup Management

ELECTIVE COURSES SEM IV (any 4)

- Food Retail management
- Agri- Input Marketing
- Microfinance
- Commodity derivatives and Risk Management
- Procurement Management
- Agri- Production, Planning and Control
- Management of Allied Agro Industries
- Agri- Cooperative Management

Operations & Supply Chain Spec.

CORE COURSES (Compulsory)

- Services Operations Management
- Supply Chain Management

ELECTIVE COURSES SEM III (any 4)

- Planning & Control of Operations
- Productivity Management
- Theory of Constraints
- Manufacturing Resource Planning
- Quality Management Standards
- Strategic Supply Chain Management
- Business Excellence
- Service Value Chain Management

ELECTIVE COURSES SEM IV (any 4)

- Industry 4.0
- Six Sigma for Operations
- Toyota Production System
- World Class Manufacturing
- Supply Chain Strategy
- Financial Perspectives in Operations Management
- Facilities Planning
- Sustainable Supply Chains

Pharma & Health Care Management Specialization

CORE COURSES

- Fundamentals of Pharma and Healthcare Management
- Regulatory laws in Indian Pharmaceutical & healthcare Industry

ELECTIVE COURSES SEM III (any 4)

- Healthcare Management
- Pharmaceutical Marketing Management
- Digital marketing in Pharma & Healthcare
- Supply Chain Management in Pharmaceutical Sector
- Pharmaceutical Production Management
- Compensation Management and Performance Appraisal in Pharma and healthcare
- Health Insurance
- Entrepreneurship in Pharma and Healthcare

ELECTIVE COURSES SEM IV (any 4)

- Ethics and Legal aspects of Pharmaceutical and Healthcare Business
- Clinical Data Management
- Regulatory affairs in pharmaceuticals
- International Pharma marketing
- Marketing of Medical Devices and Diagnostics
- Quality Assurance and Control Management in Pharma
- Pharmaceutical advanced Human Resource Management
- Healthcare Analytics

Disclaimer: Programme availability and course information

We, at Suryadatta, make every effort to ensure that information on this website relating to the degree programmes is as accurate as possible.

All efforts are taken to provide the programme in accordance with the description in the brochure and on the website for the relevant academic year. However, changes to programme content, delivery and assessment procedures may be necessary to comply with the requirements of competent / affiliating authorities.

At times, it is possible that a particular programme / course mentioned in the course list is discontinued due to reason beyond the Institute's control, and as per the guidelines received from the competent / higher authorities.

Value based modules may change to keep up with the demand / skills expected by respective industry.

Programme / Course / module changes could be triggered by number of reasons such as developments in the subject area, implementation of NEP, external requirements from Regulatory bodies.

The motive behind all the above possible changes is to deliver a better quality of educational experience to students enrolled with us, and for a sustainable career ahead.



#No. of Courses & Course titles are subject to change as per SPPU revision, if any.

Value Added Certification

Suryadatta offers Value Added Certification Courses that ensure Holistic Development, develop 21st century managerial & leadership acumen, better work ethics and technology expertise leading to better employability and professional growth. The Value added certifications offered are in following categories

Optional : Value Added Certification for GENNEXT Careers (at Extra cost)

1. AIMA Business Simulation Games
2. Digital Marketing
3. Advance Excel
4. ERP
5. Various Other Certifications

Note : All the Above courses shall be offered by Certified Professional Trainer(s) / Expert Certifying Body in the relevant area.

Encourage Academic Development

We encourage students' academic development and enrichment by reimbursement of the registration fees towards writing & presentation of the research paper(s) and / or case studies in reputed conferences / journals / publications.

Title, Syllabus, scheduled and other details the Value Added Courses are subject to change as per the policies of our Academic Partners and the Certifying bodies. The Management reserves the rights to offer alternative certifications as advised by the experts in lieu of the above mentioned certifications.

It shall be mandatory to each & every student to appear for all the examinations. (formative assessment i.e. internal exam) & end semester examination i.e. summative assessment as per the schedule declared by the institute and the SPPU from time to time. Students shall appear for re-exam if he / she fails in the formative assessment. No relaxation shall be permitted in formative assessment.

Advantage MBA @ Suryadatta

Learn through
Practical
Exposure
&
Internship

2
Months
Industrial
Training (SIP)

Internship /
Work
Experience
Certificate

English &
Foreign
Languages

Life Skills
for Holistic
Development

1
Study
Tour
(Charges Extra
@ actuals)

1 Study
Abroad Tour
(Charges Extra
@ actuals)

Emphasis
on Start-up
Innovation &
Entrepreneurship



Study Tour Abroad (optional) / Glimpses of Global Immersion Program

Charges Extra @ Actual (Pune to Pune)



Option 1:

**Global Immersion program to
Asian Institute of Technology (AIT)
Bangkok, Pattaya Thailand
7 days : Rs. 1 lakhs (approx)**

Option 2:

**Study tour to
Singapore & Malaysia
7 days : Rs. 1.5 lakhs (approx)**

Option 3:

**Study tour to
Dubai & Abu Dhabi
7 days : Rs. 1.5 lakhs (approx)**

Option 4:

**Study tour to Europe
Germany & France
7 days : Rs. 2 lakhs (approx)**

Option 5:

**Study tour to UK :
London / Oxford / Birmingham :
10 days : Rs. 2 lakhs (approx)**

Option 6:

**Study tour to USA : (A or B)
A : Silicon valley, Universal World,
California / San Francisco -
B : New York, Washington, Niagara Falls
15 Days : Rs. 4 Lakhs (approx)**

and many more

Indicative Programme Inclusions:

- Exposure to new cultures and environments
- Development of social skills
- Development of Trouble Shooting skills
- Enhancement of critical thinking skills
- Building of lifelong memories
- Social Networking
- Site Seeing
- Increased motivation & dedication in Learning Skills
- Hands-on learning experiences
- Improvement of communication skills
- Development of leadership skills
- Enhancement Academic Performance
- Visit to University
- Visit to Industry
- Value added workshop

Note :

- Subject to fulfilment of eligibility criteria, submission of passport & all relevant documents..
 - Securing visa shall be responsibility of the student. Institute shall provide documents and guidance for the same.
 - Nations listed are indicative and may be modified based on global environment and government policies.
 - Tour Plan will be displayed well in advance on the institute's website and on notice board.
 - Parent consent in prescribed format is compulsory.
 - Medical Fitness certificate from registered medical practitioner is mandatory.
 - Student representatives of each program will be included in organising the tour with respective tour organisers.
- (Optional for All Students having age 18 Years & Above and Valid Passport)

Please note that the destination for the Study Tour Abroad / Global Immersion program is subject to change based on various factors, including conditions in the respective country, safety concerns, or unforeseen circumstances. The institute reserves the right to modify the destination or alter the program schedule as deemed necessary to ensure the safety and well-being of participants. Any changes will be communicated promptly to all enrolled participants.



Global Immersion Program 2024 @ AIT, Thailand

Charges Extra @ Actual (Pune to Pune)



Study Tour (Out of Pune) in India (Optional)

Charges Extra @ Actual (Pune to Pune)



Outbound Leadership & Holistic Development Program

(Study Tour in India {Pune to Pune})

(charges at actuals)

Suryadatta believes in Holistic Development of students for sustainable growth and success. Personality Development, Soft Skills, Leadership Development, Industry exposure etc are critical to holistic development. Outbound program will be tailored to suite the students' needs and requirement targeting specific skills such as team building, leadership development, adaptability and resilience building, problem solving & creativity, trust & bond building, fun & adventure etc.

Leadership & Personality
Development sessions

Universal
Human Values

Industry
Institute
Interface

Cross Cultural
Learning

Grooming
Session

Fun elements
with site seeing

- GOA - 3 Nights 4 Days : Approx Rs. 20,000/-
- HYDERABAD (Ramoji Film City) - 3 Nights 4 days : Approx Rs. 20,000/-
- INDORE along with Ujjain - 3 Nights 4 days : Approx Rs. 20,000/-
- NASHIK - 3 Nights 4 days : Approx Rs. 15,000/-
- AHMEDNAGAR & AURANGABAD - 3 Nights 4 days : Approx Rs. 15,000/-
- DHARMPUR (GUJARAT) - 3 Nights 4 Days : Approx Rs. 15,000/-
- MOUNT ABU - 3 Nights 4 Days : Approx Rs. 15,000/-
- MUMBAI & KONKAN - 3 Nights 4 Days : Approx Rs. 15,000/-



Selection / Admission Process:

MBA Eligibility : Graduate degree from any discipline from recognized University with 50% marks in Graduation (45% for reserved category). (Final year students can also apply). Students with valid entrance test such as CAT, CMAT, CET, MAT, XAT, ATMA are eligible to appear for GD/PI. For further clarity contact admission team.

Second Year (Lateral Entry) Admission : Maharashtra State Candidature Candidates and All India Candidature Candidates.- The candidate,- (i) should be a citizen of India; (ii) should have passed B. E. or B. Tech or BBA or BMS (4 Years).

Benefits : Lateral entry MBA programs are designed for Mid-Career Professionals & recently passed Engineering Graduates, offering flexible schedules for Projects & Assignments.

1. Saving 1 Year by bypassing foundational coursework, accelerating Career path to Professional Degree & Advancement. 2. With fewer semesters, Student typically pays less in tuition and living expenses thus making it a more affordable option than a full time two-year MBA. 3. Student remains in the Organization with improved credentials, making them eligible for promotions or higher-paying roles faster. 4. Lateral Entry MBA from Suryadatta Group of Institutes offers Industry demanded Specializations like Business Analytics/Operations & Supply Chain/Pharma & Healthcare Management to give you a cutting edge in your Career Progression, this Course is duly approved from AICTE.

STEP 1 : Registration & Submission of documents : Please fill online form on www.simmc.org

STEP 2 : Registration for Admission Counselling & Personal Interview : SMS your name & City on : 895692418 / 8956932400 For Admission, Counselling & Personal Interview (PI) Students should send / bring photocopy of their X, XII, Graduation (Final / Previous year) mark sheets, Entrance Test score card copy (if applicable) & 2 photographs.

Admission, Counselling & PI @ Pune Campus - Monday to Saturday Timing : 10 am to 1 pm & 2 pm to 5 pm.

Admission, Counselling & PI @ Pan India - For Schedule visit www.simmcpgdm.org / OR call 8956943821 / 8956932402

Interview (Video Conference & Call / Skype / Telephonic) Outstation student pursuing final year / appearing for final exams should submit duly filled in online admission form and attached required documents / by email on admission@suryadatta.edu.in / by whatsapp on 8956932418 / 8956943821.

Criteria for Registration / Admission for PGDM: Admissions are strictly based on merit and as per the rules of the competent authorities. Score in the national level entrance exam (if applicable - 40% weightage), Score of Academic Performance in X, XII, Graduation / Post Graduation (15% weightage), GD/PI performance, essay writing/ Presentation (30% weightage), Participation in sports, Extra Curricular activities, academic diversity and gender diversity work (10% weightage) & Work experience if any (5% weightage) and on first come first serve basis, subject to availability of seats. Selection letter will be issued to the students based on the above criteria. Selected students should register their seat by paying registration fees.

Criteria for Registration / Admission for MBA : As per DTE, Maharashtra State Guidelines.

Admission Procedure as laid down by DTE for MBA Course:

The MBA program of Suryadatta Institute of Management and Mass Communication (SIMMC) Pune is affiliated to Savitribai Phule Pune University & AICTE Approved. The admissions to same are done as per rules & regulations framed by the Admission Regulating Authority (ARA), from time to time.

UNIFORM SET: Uniform Charges - Student should pay extra at actuals which includes for 2 shirts, 2 trousers, 1 blazer, 1 tie & 1 T-shirt

Laptop : We recommend students should have their own laptop with suitable configuration equipped to meet academic assignments, self - learning, digital learning and online examination. This will enable students to evolve as Digital age learners and develop digital skills for workplace productivity. Laptop should have open source various / students various of relevant software such as open office, Jamavi, Adobe Acrobat Reader DC etc.

Hostel / Accommodation : Separate boys & girls hostel facility of various types are available. Please contact admission office for details.

Nationalize Bank Tie-Ups for Education Loan : Strong Tie-up for Educational Loan : Suryadatta has nation-wide tie-up with leading Nationalized Banks and Private banks such as State Bank of India, PNB, Allahabad Bank, Bank of Maharashtra, IDBI Bank, HDFC Bank etc. Students can avail educational loan from any Bank from their native places against registration of their seat. Required documents will be given by the institute. Students can also apply online for Education Loan through AICTE initiative : Vidya Lakshmi Education Loan & NSDL under guidance of Ministry of Finance, HRD & Indian Bank Association. Vidya Lakshmi Portal provides single window for Students to access information about various loan schemes provided by banks & make applications for Educational Loans.

Interest free installments facility available : Suryadatta has tie ups with leading Non banking financial institutions & organisations to offer Interest free instalments facility to the needy & eligible students on request, subject to fulfilling eligibility conditions of the funding agencies. For details contact 8956943821 / 8956932418

Fees for MBA : Fees include Tuition, Laboratory & Other Fees, Induction and Orientation program, Guest lectures for Industry Institute Interface Initiatives, local Industry Visits, access to e-Journals and online database, & round the year Value added activities & sessions for Holistic Development.

MBA Fee for the Annual Fees : Rs. 2,26,000/- Refund policy: As per the norms of SPPU

Mode of Payment : For Activity fees, Registration & for paying the course fees

ONLINE: Application form can be filled and submitted on our website www.simmc.org & payment made through online transfer. Bank details are as under: Suryadatta Education Foundation, IDBI Bank, Sadashiv Peth, Pune Branch, Account Number: 490104000011200, IFSC CODE - IBKL0000490. Also please email the UTR no. / scanned copy of deposit slip on our email, admission@suryadatta.edu.in along with your name & course details.

OFFLINE: By sending DD drawn in favor of "Suryadatta Education Foundation" payable at Pune alongwith duly filled online form available on our website www.simmc.org along with self attested copies of the relevant documents.

IN PERSON : Fees can be paid at campus by Debit / Credit card / D.D. / Account Transfer.

Blended Learning Ecosystem

Traditional face to face classroom learning & modern online learning with digital tools. During the uncertainty, Suryadatta is well equipped to continue Teaching and Learning through a Digital Ecosystem, thus empowering students for the future with in 'demand skills' by tomorrow's employers. At Suryadatta we practice both – The Traditional method of face to face teaching and the Online learning methods to facilitate student achievement of learning outcomes.

Our Teacher are well equipped with cutting-edge technology tools & platforms such as ERP LMS, Google, Microsoft ecosystem to ensure effective teaching continuous assessment & fair evaluation.

A. Google Suite for education -

Gmail, Google Docs, Google Slides, Google Sheets, Google Forms, Google Calendar, Google Classroom, Google Meet, Google Drive, You Tube, Blogger

B. Microsoft Ecosystem -

Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Microsoft Outlook, Microsoft Teams, Microsoft OneNote, Skype, LinkedIn, etc.

C. Digital learning resources ERP-LMS

such as DELNET for e-library solutions provide access to e-books and e-journals.

Global Expo - Country Analysis



Mega Expo - Company Analysis



Blended Learning & Continuous Evaluation



Weekly Test on Saturday
to assess your learning

Regular Presentations for
improving academic & soft skills



Learn from Eminent Industry Professionals



National Institute of Personnel Management
(NIPM) National Conference 2023 NATCON



Guidance from
Industry professionals



Disney Institute of Management, USA's Workshop
on 'Inspiring Creativity & Quality Management'

Co-Curricular & Extra Curricular Activities

FORUMS

- Marketing Forum.
- Finance Forum.
- HR Forum.
- Operations & Supply Chain Forum.
- Technology Forum.
- Economics Forum.

CELLS

- Social Media Cell.
- CSR Cell.
- Start Up & Entrepreneurship Cell.
- Incubation, Technology & IPR Cell.
- Oriental Ethos & Values Cell.
- Research Cell.
- Publications Cell.

CLUBS

- Movie Club.
- Book Club.
- Adventure Sports Club.
- Photography & Videography Club.
- TED Talks Club.
- Health & Wellness Club.

ASSOCIATION MEMBERSHIPS*

- NIPM Students chapter.
- Rotract Club.
- CII YI.
- Alumni Association.
- Suryadatta Global Business Forum (SGBF)

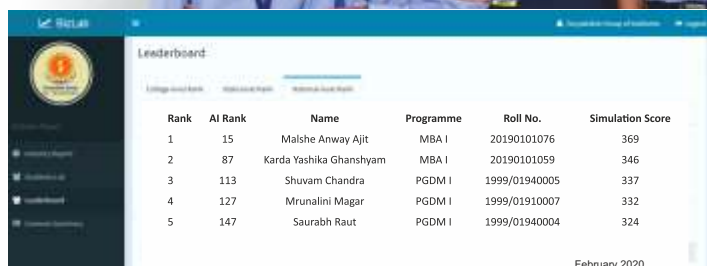
*at Extra Cost

Students' Achievements

Top Rank for AIMA Business Games

Suryadatta students have ranked from no 15 to 150 out of more than 1000 students for the AIMA Business Simulation Games National level competition. Suryadatta offers learning through Business Simulation Games offered by AIMA. AIMA had hosted a national level Business Simulation Games contest. The contest had 3 levels - Self play level, Group Play & Inter Institute national level.

Congratulations Malshe Anway, Karda Yashika, Shuvam Chandra, Mrunalini Magar, Saurabh Raut.



Rank	AI Rank	Name	Programme	Roll No.	Simulation Score
1	15	Malshe Anway Ajit	MBA I	20190101076	369
2	87	Karda Yashika Ghanshyam	MBA I	20190101059	346
3	113	Shuvam Chandra	PGDM I	1999/01940005	337
4	127	Mrunalini Magar	PGDM I	1999/01910007	332
5	147	Saurabh Raut	PGDM I	1999/01940004	324

February 2020

University Level Startup Competition - Final Level

Savitribai Phule Pune University, Centre for Innovation Incubation & Enterprise had organised "i-2-e" a startup competition for all Management institutes of the university. Students were asked to give innovative ideas and make complete business plans for the ideas. Suryadatta students reached the third and final level. The competition comprised of three levels - Institutional level, Cluster level & University level.

Congratulations to Suryans : Yash Jain, Nachiket Chauhan, Pooja Fargade, Shubhangi Birari, Vaibhavi Borade, Harshada Marathe.



**Meritorious
Students**



Study Tour @ NSE, Goa & Ramoji Filmcity Hyderabad



Smartlinke, City Aluminium & Meseum of Goa, Goa @ 2024



National Stock Exchange (NSE), Mumbai @ 2024



Ramoji Filmcity Hyderabad, Hyderabad

Study Tour @ Nashik 2024



Nahar Frozen Foods & Ice Cream Pvt. Ltd.



Sula Vineyards












Parle Biscuits Pvt. Ltd.



Satish Toy Manufacturing LLP

Industry Connect

Suryadatta takes several steps towards building strong relationships with the corporate world by partnering with them for various initiatives. The Training & Placement office looks after continuous development of the students. Dean Corporate Relations – Training and Placements regularly networks with the industry and industry bodies. HR from these industries are a part of the campus recruitment process. The industry-institute interaction is enriched through student development and grooming activities such as;

 Mini Projects	 Local Industry Visits	 Guest Lectures & Research Assignments	 Shadowing	 Counselling & Mentoring
 Field Work & Projects	 Select Specialization Choice Lecture / Session	 Summer Internship Programs	 Placements Opportunities for Eligible Students	

At times these relationships with the industry are formalized in the form of MOUs.

Industry professionals are invited to personally guide the students for the specialization choice series, for guest lectures, grooming sessions, etc. Several reputed organizations have a continuous association with the institute. Industry internship is an opportunity for the students to apply academic knowledge to the real world business problems. Guest lectures provide the students a chance to interact with the representatives of the corporate world and learn about latest management practices. Live projects & workshops ensure optimal exposure to firsthand knowledge of business process, while the student is at the institute.

Local Industry Visits

Suryadatta regularly organises 1 per semester / 2 per year industry visits as an indivisible part of the curriculum. Industry visits focus on Practical exposure on industry know-how, interaction with corporate leaders and to learn about contemporary practices. Students visit different types of industry and gain an exposure to different departments including Manufacturing, HR, Safety, Purchase, Stores, I.T., Finance etc. List of few industry visits during previous years is given below

- | | | |
|---|---------------------------------------|--|
| 1. Mercedes Benz | 2. Mapro | 3. WeikField |
| 4. Chitale Mithaiwale | 5. SKF | 6. Barclays Technology Centre of India |
| 7. Cybage Software | 8. Sasa Detergent (Mahila Gruh Udyog) | 9. Kutwal Foods Pvt. Ltd.(Urja Dairy) |
| 10. Emersion Actuation Technologies Ltd | 11. Indian Card Clothing Ltd. | 12. Nahar Frozen Foods & Ice Cream Pvt. Ltd. |

Glimpses of Few local Industry visits during Last Few Years



Mercedes-Benz, Pune



SKF, Pune



MAPRO, Wai, Pune



WeikFiled, Pune

Industry Connect

Employability Enhancement Programme (EEP)

The rapid change in economy calls for quick implementation of those changes. Today's manager needs to have multiple skills right from advanced computer knowledge, communication skills, soft skills, administrative skills and many more. Suryadatta organises Employability Enhancement programmes through expert agencies for the students to enhance the required skills in them. 100% attendance is compulsory to be eligible for availing all the placement activities. Some of the EEP done during the previous years are: :

"Connect with Work" Program - Improving the employability skills

1. Get trained by Corporate Trainers
2. Enhance your Soft skills
3. Improve chances of success in interviews.

Soft Skills training:

1. Organizational Culture
2. Public Speaking
3. Presentation Skills
4. E-mail Etiquettes
5. Grooming
6. Group Discussion
7. Personal Interview
8. Outbound Training



Outbound Training



Group Discussion Preparation

Live Projects

Students are exposed to real life situations through projects and assignments in the industry. Students are offered 15 days to 30 days projects in different sectors across functions during their curriculum. Feedback on student performance is taken during these live projects. These are done in addition to the Summer Internship. Few companies who offered live projects during last two years include.

- Atlas Copco (India) Limited
- Patanjali Ayurved Ltd.
- Joyville Shapoorji Housing Private Limited.
- Rubik Wealth
- Shoppers Stop
- Edelweiss Broking Ltd.

Suryadatta Start-up / Karobar Annual Event

In order to promote entrepreneurship, innovation and incubation cell at Suryadatta regularly organises events, workshops and seminars for its students. A series of startup fests are planned for giving opportunity to students to promote startups. Over 50 startups founded by the Students, Alumni and Faculty of the schools, colleges and institutes of Suryadatta Group of Institutes, were showcased in the Start Up Fest 2021. The startup ideas and concepts which are at various stage of evolution, right from ideation to proof of concept to commercialization were presented by the students. These startups are from diverse sectors such as catering, fashion, interior design, financial services, herbal products, arts, 3 D Printing, e commerce, environment, etc.

Director - Innovation Incubation & Linkages Savitribai Phule Pune University (SPPU) was the Chief Guest for the event. Other key note speakers and dignitaries included senior professionals from the industry. The senior professional addressed the students and provided individual guidance to each startup groups. The startups were screened and evaluated by the eminent guests and top 3 startups were felicitated with cash prizes and certificates. This Start Up fest will kick start and series of such startup fests are lined up in the future.



Centralized Placement Cell : Suryadatta Group of Institutes

The Centralized Placement Cell (CPC) at Suryadatta Group of Institutes is designed to serve as a dynamic interface between students and the corporate world. With a vision to provide students with ample opportunities to kickstart their careers, CPC plays a pivotal role in facilitating seamless recruitment processes. Our primary goal is to ensure that every student is well-prepared to meet industry standards and secure placements with top-tier organizations across various sectors.

Our CPC team works closely with the industry to identify and invite companies for campus recruitment, ensuring that our students have access to a broad spectrum of job opportunities. We focus on nurturing both technical and soft skills, enhancing employability, and making students industry-ready.

At Suryadatta Group of Institutes, we actively promote a range of opportunities for students to explore and leverage through various platforms. The AICTE Internshala Portal, PM Internship Scheme 2025 Portal, and the Savitribai Phule Pune University Internship Portal are some of the key resources we share with students to help them secure valuable internships.

Additionally, our students are encouraged to engage with internships facilitated through our associations, such as Edu Skills and several prestigious forums and memberships, including the National Human Resource Development Network (NHRDN), National Institute of Personnel Management (NIPM), HR Summit, and HR Forums.

We also promote opportunities through our esteemed alumni network, which provides references and insights based on their successful career experiences. Furthermore, students wishing to relocate, settle, or pursue their careers in their hometowns are supported through personalized guidance, with the involvement of parents & their professional networks. The Placement Cell regularly conducts both offline and online campus drives to ensure students have a broad spectrum of opportunities to kickstart their careers. These initiatives ensure that our students are well-equipped and connected to a wide network of industry professionals, enhancing their chances of securing meaningful internships and jobs.

Key Objectives of Centralized Placement Cell

- 1 Industry Engagement and Networking
- 2 Provide Career Counselling and Guidance
- 3 Provide Training and Skill Enhancement
- 4 Provide Tailored Internship Opportunities
- 5 Organise Campus Recruitment Drives (offline and online)
- 6 Provide common platform for connecting students & Corporates
- 7 Provide Guidance to Students pursuing Career /Family business in their home town
- 8 Alumni Engagement
- 9 Collaborate with Statutory Bodies and Forums for placement opportunities
- 10 Promoting Entrepreneurship & Startups through in-house Incubation Cell
- 11 Arrange Guest lecture/ workshops to inform the students about industry expectations
- 12 Ensuring Quality Placement Opportunities

Key Activities of Centralized Placement Cell

- Summer Internship Programs
- Mock GD & Interviews
- Alumni Membership & Alumni Meet
- Personality Development
- Seminars Conferences
- Strong Industry Interface
- Career Counselling
- HR Forums, Summits
- Placements & Many More

Commendable Placement Record of Eligible Students @ Suryadatta, Since Inception through Centralized Placement Cell

The Suryadatta Group of Institutes takes pride in its Centralized Placement Cell, which plays a pivotal role in facilitating internships and placements for students. By collaborating with a wide array of industry partners, the institute provides students with access to valuable hands-on experiences that enhance their employability.

The placement cell offers personalized guidance, mentoring & ensuring that each student is well-prepared to navigate the competitive job market. Through workshops, mock interviews, and resume-building sessions, Suryadatta empowers its students to showcase their skills effectively, paving the way for successful career paths. By organizing recruitment drives, industry interactions, and skill enhancement workshops, the placement cell ensures that students are equipped with the necessary tools to succeed. Suryadatta's focus on fostering strong industry connections enables students to gain practical experience, making them attractive candidates in the ever-evolving job market.

The cell actively engages students with unique opportunities to apply their theoretical knowledge in practical settings. With a focus on skill development and professional readiness, the institute prepares its students to meet industry expectations and excel in their future roles.



Suryadatta Ranked 35th in Top 50 Institutes for Placement amongst the Top 50 B-Schools in India by Times B-School survey 2025.

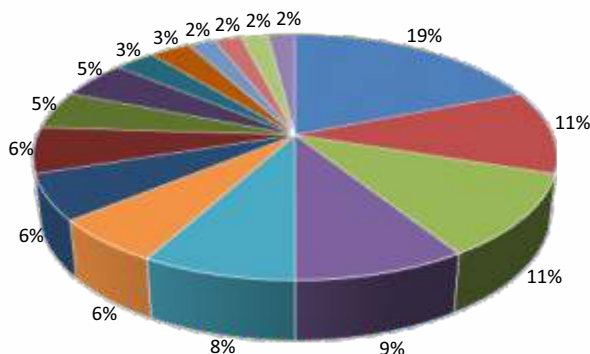
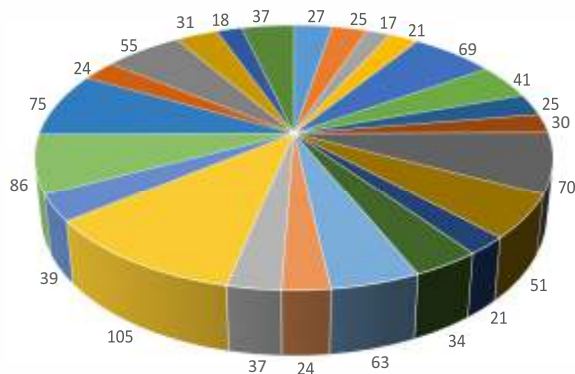


200+

Companies Offers Placement Opportunities to SGI PG Eligible Students

For highest & Average salary package, please refer to website, www.simmc.org

Number of Recruiters since inception



Sector	Nos.	Sector	Nos.
Advertising & Media	27	HR Consultancy	63
Agri& Biotech	25	Infrastructure	24
Automation & Technology	17	Insurance	37
Automobiles	21	IT & ITES	105
Banking & Finance	69	Logistics & Supply Chain	39
Consultancy & Services	41	Manufacturing	86
Consumer Durables	25	Niche Services	75
Education & Edtech	30	Pharmaceuticals	24
Financial Services	70	Real estate & Realtech	55
FMCG	51	Retail	31
Healthcare	21	Telecom	18
Hospitality	34	Other	37
Total : 1025*			

*Indicates distinctive number of recruiters visiting Suryadatta campus, year after year

Instead of joining the private sector some of the students have excelled their career in the following fields (Tentative Figures)

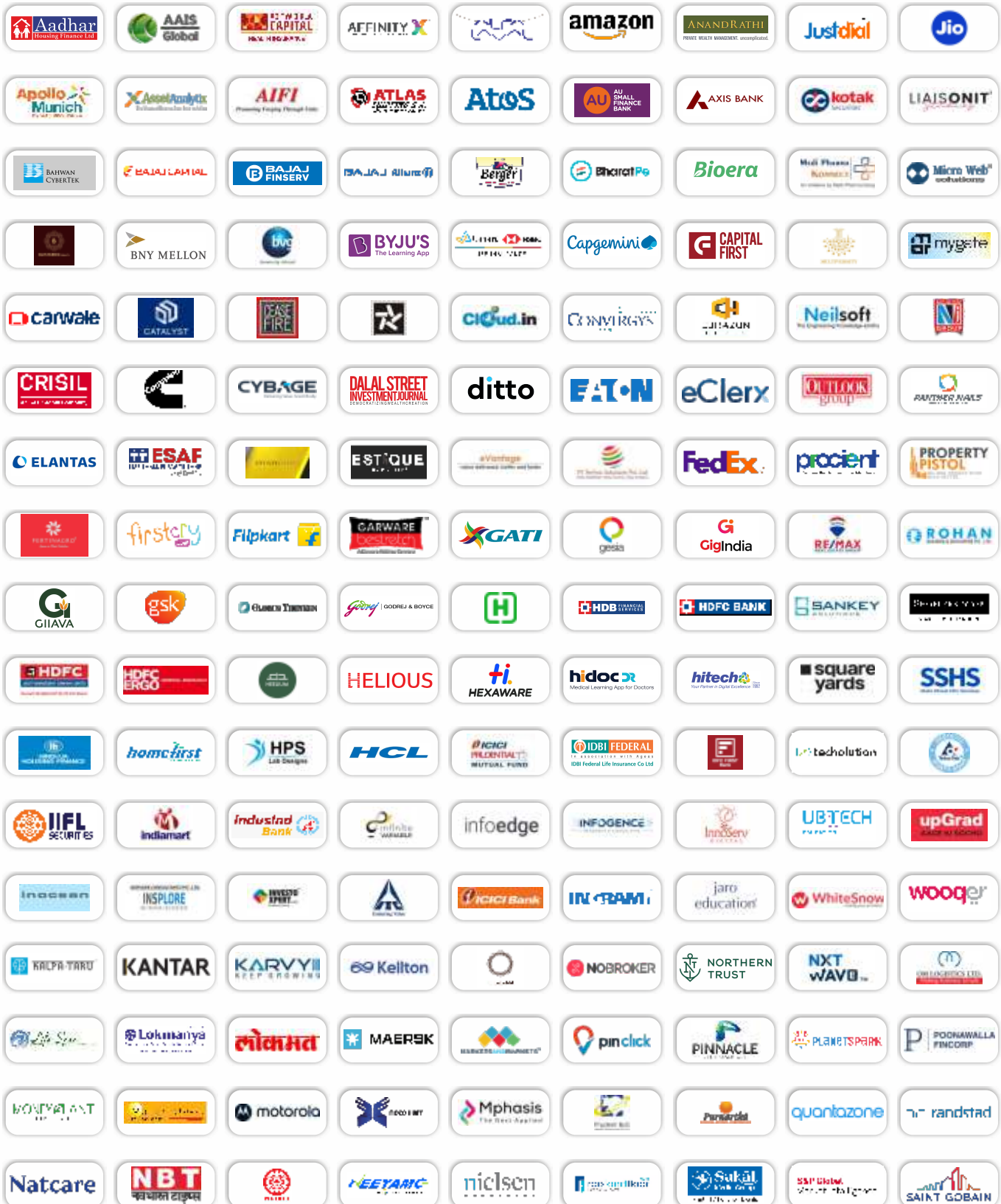
Joined their Existing Job	Earn while Learn
Higher Studies in India	Freelancer
Startup / Entrepreneurship	Social Media Influencer
Joined Family business	Pursuing distance Certification Courses
Pursuing Online Courses	Joined NGO
Higher Studies in Abroad	Settled in Abroad with Family
Went back to Home Town	Preparing for Joining Government Sector
Joined Government Sector	Public Sector

Total : 100*

Highlights of Internships / Final Placements of Students through Centralized Placement Cell

Suryadatta students after final placements have moved up the ladder to senior positions in their respective career based on their performance due to holistic development, hardworking ability imbibed at Suryadatta. We thank our patrons both national and multinational organizations for the campus placements. Partial list of such patrons is mentioned below. For details visit www.suryadatta.org / www.simmc.org

Suryadatta feels proud that our students & Alumni are associated with following reputed companies. To name a few



Placement Success Story



66

Placements: About College:- Once I started my College life I developed a routine and started to enjoy my time here. The faculty and students at the College are very friendly and were helpful in my transition. I've had the opportunity to associate helpful teaching staff throughout my college life and IADC enables me to develop my skills.

Placements: Placement:- I am really thankful towards our college and placement cell, for supporting and providing us opportunities to learn interview skills, communication skills and guiding us in placements.

About Company:-It's my pleasure to working for Poonawalla Fincorp Limited.. talking about Poonawalla Fincorp the atmosphere so refreshing. And the team is so supportive. now it's been 4 months and I had great experience and it helped me to grow at my carrier objective. Just want to thank my team

To believe in me. 99

Shubham Girdhar Nagose

City : Nagpur

Poonawalla Fincorp Limited, Pune

MBA Batch : 2021-2023

66

The institute has had a profoundly transformational impact on me. The extensive curriculum, in conjunction with practical projects and industry exposure, has given me the tools I need to succeed in my professional endeavors.

The combination of those exceptional teaching members, a rigorous academic curriculum, strong industry connections, and a friendly atmosphere has well-prepared me for my future career. The instructors were really good; they brought a wealth of real-world business experience and knowledge to the classroom.

They utilized engaging teaching techniques that encouraged open communication and critical thinking, which helped me fully grasp business principles. My comprehension of business management principles was reinforced by the integration of theoretical foundations and practical implementations. The institute's emphasis on hands-on learning through projects, industry partnerships, and internships allowed me to prepare for the demands of the corporate world and apply my knowledge in practical settings. 99

Sneha Suresh Gore

City : Pune

Property Pistol, Pune as Assistant Sales Manager

MBA Batch : 2022-2024



66

A college degree doesn't mark the culmination of one's journey but rather signifies that an individual is equipped for the challenges of life. Obtaining a postgraduate degree from a renowned institution like Suryadatta Group of Institutes has been a significant milestone for me. With a diverse background spanning 8 years across various industries, acquiring an MBA has undeniably enhanced my professional trajectory and holistic outlook.

My tenure at Panther Nails Technologies, a SaaS company, has been transformative, immensely enriching and pivotal juncture in my career. Being entrusted with the role of a manager under the guidance of capable and visionary leadership has allowed me to refine skills such as leadership, team building, and time management. "To succeed, I believe that the curricular knowledge should be put into practice in the professional world" 99

Nikhil Ramesh Shinde

City : Ahmednagar

Panther Nails Technologies, Pune

MBA Batch : 2021-23



For more details visit www.simmc.org & alumni portal

Placement Success Story



66

I'm extremely grateful for the exceptional educational experience I had during my time at Suryadatta. The faculty members were truly outstanding, bringing a wealth of industry knowledge and real-world experience to the classroom. Their teaching methods were engaging, and they encouraged critical thinking and open discussions, which helped me develop a well-rounded understanding of business principles. The combination of those excellent faculty, a rigorous academic curriculum, strong industry connections, and a supportive environment has prepared me well for my future career. The blend of theoretical foundations and practical applications ensured that I gained a comprehensive understanding of business management principles. The institute's focus on experiential learning through projects, internships, and industry collaborations allowed me to apply my knowledge in practical settings, preparing me for the challenges of the corporate world.

99

Harshal Santosh Bhoi

City : Shirpur, Dhule

Mobisoft Infotech, Pune as Research Assistant

MBA Batch : 2022-24

66 *My experience at the institute has been incredibly transformative. The comprehensive curriculum, coupled with hands-on projects and industry exposure, has equipped me with the necessary skills and knowledge to excel in my career.*

I have been well-prepared for my future job by the combination of those outstanding faculty members, a demanding academic program, solid industry ties, and a welcoming environment. The teachers were quite exceptional; they brought a plethora of business expertise and practical experience to the classroom. They used interesting teaching strategies that promoted critical thinking and candid conversations, which gave me a comprehensive understanding of business concepts. The combination of theoretical underpinnings and real-world applications made sure I understood business management concepts well. Because of the institute's emphasis on experiential learning through projects, industry partnerships, and internships, I was able to apply my knowledge in real-world situations and get ready for the demands of the corporate world.

99

Snehal Vasudev Sarode

City : Jalgaon

SMC Stoxkart, Pune as Business Development Executive

MBA Batch 2022-24



66

I Pratish Mattoo, student of Suryadatta would like to express my sincere gratitude towards Suryadatta Institute of management for helping me at each and every step of my professional career. I got an excellent placement in Indostar Home Finance as Relationship Manager because of everyone's continuous efforts at Suryadatta. The relationship between faculties and student is very cordial which gave me opportunity to excel in my area of interest. I would like to thank Suryadatta Institute of management and all the faculties and staff for making me a better person.

99

Pratish Mattoo

City : Jammu

Indostar Home Finance, Pune

MBA : 2020-2022 batch

For more details visit www.simmc.org & alumni portal

Commendable Placement Record of Eligible Students @ Suryadatta, Since Inception through Centralized Placement Cell

Suryadatta Group of Institutes has over 100,000 + Students & Alumni from All Parts of India & Various Foreign Nations since inception

Suryadatta Alumni are placed at key positions in leading National & Multi National Companies across the country and the globe. Every year Suryadatta recognizes star performers & felicitates the alumni based on their performance during the year. A Few of our star performers are:



BHAVYA YADAV

Batch : 2016-18
Data Analyst
Data Maran Pvt. Ltd.



DEBBURATA ROY

Batch : 2014 - 2016
Deputy Manager
Kotak Mahindra Bank Ltd



GINEEL NAVALKAR

Batch : 2012-14
Owner (Entrepreneur)
GINEEL N FITNESS



PIYUSH SHARMA

Batch : 2013-15
State HR
Baja Allianz life Insurance



SHIKHAR DOGRA

Batch : 2008-10
West Head Business Strategy
& Innovation - Nestle



SUDHEER K. REDDY

Batch : 2014-16
CEO & Director
PVSS International
Solutions LLP India



KUMAR PRINCE

Batch : 2007-09
HR Analyst
Mphasis



NIRAJ SHARMA

Batch : 2012-14
Owner (Entrepreneur)
Key Classify Pvt. Ltd.



GAURAV RAJ

Batch : 2006-2008
Senior Area Manager
Square Yards, Muscat
(Oman)



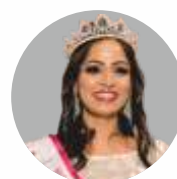
SMRUTI SUMAN

Batch : 2009-11
Sales Operation Associates
Morning Star Australasia Inc
(Australia)



SAURAB KAKAR

Batch : 2012-14
Sales & Export Manager
Core Driller Inc
(Afghanistan)



SAIRA ANSARI

Batch : 2016-18
Mrs. Bharat USA
World Wide Popular
Award
(USA)

Life Time Placement Support:

Suryadatta offers lifetime assistance for Career progression through sharing of Job openings on its Alumni portal. Alumni can also post vacancies in their organisations on the portal.

Lifetime Learning Opportunity :

Suryadatta has a well-connected Alumni network. Suryadatta, under its Knowledge sharing initiative, shares valuable knowledge with its stakeholders including the Alumni. Moreover, the voluntary institutes at Suryadatta offer Value added courses that are made available to all the Alumni. Suryadatta Alumni has a life time learning opportunity.

Alumni Chapters across the country and the globe

East : Kolkata, Ranchi, Patna, Guwahati, Bhubaneswar

West : Indore, Jabalpur, Raipur, Nagpur, Mumbai, Kolhapur, Solapur, Ahmedabad, Surat

North : New Delhi, Chandigarh, Jaipur, Jodhpur, Lucknow, Kanpur, Allahabad, Varanasi, Agra, Dehradun

South : Hyderabad, Vijaywada, Cochin, Chennai, Bangalore

International : USA, Canada, Mexico, Malaysia, Singapore, Kuwait, Dubai, UK, Oman, Germany.

VAAVE Portal for effective & vibrant alumni relations

alumni.suryadatta.org



Select Alumni felicitated during Alumni Summit 2023



Tech Fest 2025





Karobar 3.0

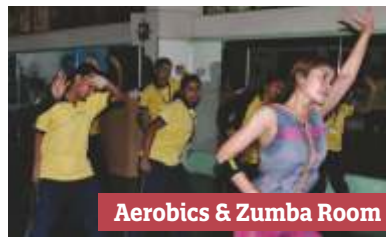




Digital Classroom



Fully Equipped Gym



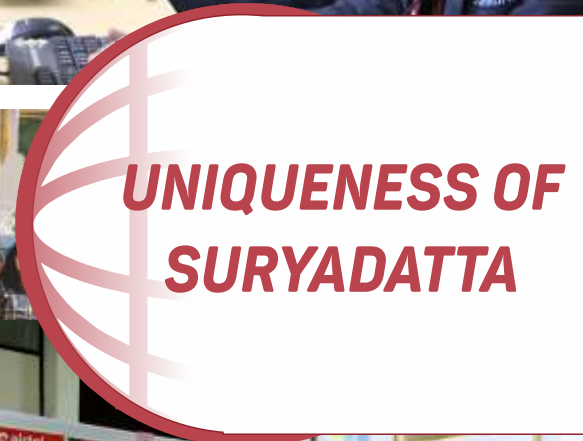
Aerobics & Zumba Room



Computer Lab



Green Environment Friendly Campus



**UNIQUENESS OF
SURYADATTA**



Startup Fest



Nikita Pawar - District level Selection & winner in Roll Ball



Abhishek Borgave - Won Bronze medal at 4th West Zone At Div- Daman (4th Pencak Silat Federation Tournament)



Product Expo



Sports Ground



Presentation



Wifi Enable Campus



State Expo

UNIQUENESS OF SURYADATTA



Karobar



Industry Visit



Global Immersion Program



Celebration of Vivekanand Jayanti



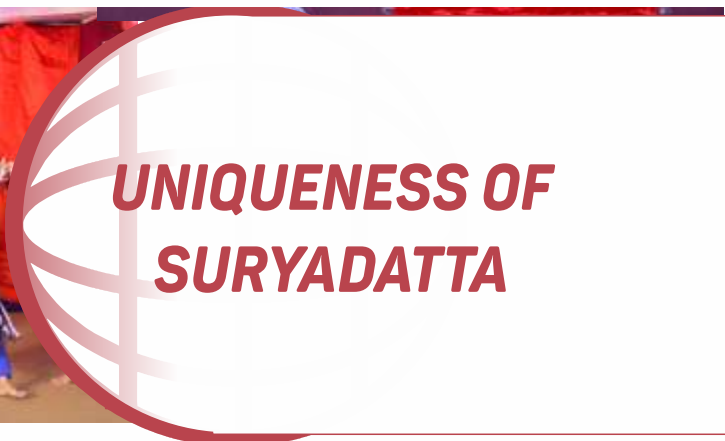
Vruksha Rakshabandhan



La Classe Fashion Show



Farewell & Fresher's Party



CSR - Cycle Distribution



CSR - Tree Plantation



CSR - Cancer Awareness, Prevention & Check-up Camp



MOU with Radanks Ltd. UK



MOU with The Art of Living (Gurudev Sri Sri Ravishankar)



MOU with Ahimsa Vishwa Bharati (Acharya Dr. Lokesh Muni)



Mr. Tonino Lamborghini, Chairman & MD Lamborghini Group & His Team Visited Suryadatta Group of Institutes, Pune, INDIA



MOU with Centre for AI Innovation, Singapore (Prof. M Nazri, Founder / Chairman)

UNIQUENESS OF SURYADATTA



Celebration of Women's Day



CSR - Chikki Making & Distribution



Annual Day - Suryamilan



Annual Day



SURYADATTA GLOBAL PEACE RESEARCH CENTRE (SGPRC) Conferring SNA 2023 at Brahma Kumaris, Mount Abu, Rajasthan



Glimpses of Various HR Summit







Glimpses of Various HR Summit





Glimpses of National Institute of Personnel Management (NIPM) National Conference



Glimpses of National Institute of Personnel Management (NIPM) National Conference NATCON



Glimpses of 18th International Conference on Corporate Social Responsibility (IOD)



Glimpses of AIMA Student Management Game (SMG) & Student Management Quiz (SMQ)



Rules and Regulations

Suryadatta Group of Institutes (SGI) is committed to excellence in education, character building, and holistic development of students. This rulebook outlines the guidelines and code of conduct expected from every student to ensure a disciplined, safe, and conducive academic environment. All students are required to read, understand, and comply with these rules.

Admission Rules:

1. Application for admission to all programmes must be made on the prescribed application form only. Photocopies of the form are not acceptable.
2. Application form is to be filled by the candidate in his / her own handwriting using ballpoint pen and countersigned by the parents / guardians.
3. It is the collective responsibility of the candidate and the parents to submit required documents by the stipulated date.
4. Students admitted provisionally must fulfil all pending requirements within the stipulated time. All admissions are confirmed subject to the candidate fulfilling all the prescribed eligibility criteria as decided by the competent bodies and payment of requisite fees.
5. Late payment will attract penalties as per institute policy.
6. No transfer of fees between programmes or students.
7. Failure to do so may result in cancellation of admission.
8. Fulfilling the eligibility criteria in itself does not assure admission to a programme. The final decision for admission rests with the Institute / College.
9. Mark sheet and School leaving / College leaving certificate of Class X / Class XII and Graduation (wherever applicable) will have to be submitted in original. Self-Attested Photocopies of certificates other than the above will be accepted.
10. Original documents (mark sheets, school/college leaving certificate) must be submitted for verification. False or forged documents will lead to cancellation of admission without refund.
11. Students and parents are requested to go through the eligibility criteria laid down by the competent authorities for the respective programme. Please note you will be solely responsible if admission stands cancelled due to any non-fulfilment of eligibility criteria at any stage and fees will be refunded as per the rules of the competent authorities.
12. Selected candidates will have to join the Institute / College on the notified date.
13. Management reserves the right of refusal for final admission.
2. Students are required to adhere to the prescribed code of conduct and must wear the official institute uniform at all times. Footwear such as slippers, as well as casual attire including jeans and T-shirts, are not permitted on campus.
3. Students are expected to remain informed of the institute's daily activities and comply with all notices and communications posted on the official notice boards.
4. Acts of misconduct such as misbehaviour, tardiness, insubordination, absenteeism, substance abuse, fraudulent practices, and cheating during examinations will result in appropriate disciplinary measures.
5. The Institute Directors hold the authority to impose fines on students for any form of misconduct whenever deemed necessary and justified.
6. The student's career progression, including attendance, academic performance, and disciplinary record, will be communicated to the parents for their information. It is expected that parents acknowledge this information and respond to the Institute by meeting the Director when requested via letter, email, phone, or SMS.
7. Students are required to carry their Identity Card at all times within the Institute premises and during any official visits.
8. It is the responsibility of every student to promptly inform the Institute office of any changes in their name or address. Failure to do so may result in significant delays in managing student records and in emergency notifications at home.
9. The Institute has an active placement assistance cell dedicated to supporting students in securing suitable employment opportunities aligned with their educational background. However, the Institute does not guarantee the employer, job location, or salary package. Placement assistance is provided based on the student's academic record and overall performance.
10. The Institute authorities shall not be held responsible or liable for any loss or damage to students' personal belongings.
11. Students are prohibited from engaging in any political or antisocial activities within the Institute. Violation of this policy may result in expulsion.
12. Ragging in any form is strictly forbidden and will be subject to severe disciplinary action in accordance with Government and Institute regulations.
13. Any violation of conduct, whether occurring within or outside the Institute premises, shall be subject to disciplinary action in accordance with applicable laws and regulations.
14. The Institute facilitates hostel admissions at accommodations near the campus. Students opting for hostel residence are required to strictly adhere to the rules and regulations outlined in the hostel admission form.

Discipline:

1. Students are strictly prohibited from entering the classroom, knocking on the door, or leaving the classroom once the teacher or professor has commenced the lecture. Requests for lecture cancellations directed to the teacher or professor are not permitted. Any behaviour such as peeping into classrooms, making distracting gestures, or similar conduct during lectures will be regarded as acts of misconduct.

15. The Institute reserves the right to seek compensation equivalent to the original value for any damage caused to equipment, components, or instruments by students.
16. Students are encouraged to fully utilize the available IT facilities to enhance their technical skills. The Institute campus is Wi-Fi enabled, allowing students to access the internet on their laptops throughout the campus, except during academic or lecture hours.
17. Each class shall nominate two students as Class Representatives and an additional two students to serve on the Institute's Discipline Committee. These representatives are expected to report regularly to the Faculty-in-Charge and, when necessary, directly to the Director. Students with concerns or grievances may approach Faculty Members, Professors, or Directors for prompt and fair resolution.
18. Students must strictly comply with all rules and regulations prescribed by local, state, and central government authorities, as well as those established by competent bodies such as AICTE, University, DTE, UGC, and the Institute. These regulations shall be enforced as applicable and binding at all times.
19. The Institute reserves the right to amend, modify, or update its norms, policies, rules, and regulations at its discretion and as deemed necessary.
20. In the event of any dispute, the decision of the head of the respective Institute or College shall be final and binding. All legal proceedings shall be subject exclusively to the jurisdiction of Pune.

Medical Fitness:

Students are required to submit a medical fitness certificate and comply with the following health requirements:

1. All students must be vaccinated against common diseases, including Hepatitis, Chickenpox, and Typhoid, prior to enrolment. Additionally, adequate precautions should be taken to prevent illnesses such as Dengue, Malaria, Swine Flu, and other common health concerns.
2. It is strongly advised that students with serious pre-existing health conditions reconsider admission to the Institute, as the Institute does not assume responsibility for managing such medical issues. In the event that a student develops a serious health condition during the course of study, it is imperative that the student promptly notify the Institute by submitting the relevant medical documentation.
3. In case of any medical emergency, hospitalization may be necessary. Students are expected to ensure personal care and, for those residing in the Institute's hostels, receive support from roommates as appropriate. Upon notification, the Institute will provide reasonable assistance; however, all hospitalization and associated medical expenses shall be the responsibility of the student and/or their parents.

Fees Structure and Rules:

1. All fees must be paid through Demand Drafts, Account Transfers, Card Swipes, or NEFT. Cheques will not be accepted under any circumstances.
2. Fees once paid are refundable solely in accordance with the regulations established by the competent authorities.
3. Students are required to settle all dues, monetary or otherwise, within the prescribed deadlines communicated by the Institute.
4. Upon confirmation of admission and commencement of the course, the student is obligated to pay the full course fee as per the stipulated schedule. Late payment penalties and instalment charges will be levied for any delays.
5. No capitation fee is charged for admission to any course offered by Suryadatta.
6. Fee refunds shall be processed strictly as per the norms prescribed by the relevant authorities.
7. Full payment of fees must be completed prior to the start of classes. Once admission registration is finalized, requests for course changes, transfers, or cancellations will not be entertained under any circumstances.
8. Compliance for Students Belonging to Reserved Categories: Students under government-recognized reserved categories must submit all required documents on time and comply with applicable rules for fee concessions or scholarships. Delays, incomplete documentation, or changes in policy affecting eligibility will result in full fee liability. Non-payment will lead to automatic admission cancellation and possible disciplinary action.

Attendance:

1. Students are expected to maintain regular and punctual attendance in all scheduled classes.
2. A minimum attendance of 90% is mandatory, allowing for a 10% exemption to accommodate genuine exigencies. Students failing to achieve at least 80% attendance by the end of the semester or term will be deemed ineligible to appear for the final examination.
3. Holiday calendar is displayed on the website and will be conveyed time to time through official communication channels like notices / emails etc.
4. Excessive unexcused absences may lead to a student's removal from the class. Non-attendance in tests, examinations, tutorials, and failure to submit assignments on time will render the student disqualified from internal assessment evaluations.
5. Participation in all academic and co-curricular activities, including seminars, group discussions, industrial visits, workshops, presentations, guest lectures, yoga sessions, orientation programs, soft skills training, foreign language classes, role plays, and supplementary instructional sessions, is compulsory.

Rules and Regulations

- Students must report to their respective classrooms at least 5 to 10 minutes prior to the commencement of lectures to ensure a conducive learning environment and to minimize disruptions for faculty and fellow students.

Campus Discipline:

- Students are required to wear their Identity Cards prominently while on campus at all times.
- Students shall uphold the highest standards of discipline in accordance with the directives issued by the organizational authorities and the Head of the Institution/College.
- Access to the Computer Lab and Library is permitted before and after scheduled classes as per the published timetable. The campus-wide Wi-Fi facility is available for student use within designated hours.
- Possession of a valid Library Card is mandatory for accessing the Library and Reading Room facilities on campus.
- Maintaining silence, personal hygiene, and cleanliness throughout the campus is compulsory.
- Students found responsible for damage to Institute property or equipment shall be liable to pay fines equivalent to the full cost of repair or replacement, in accordance with Institute/College regulations.
- Strict compliance with the Institute's dress code and uniform policy is required. Wearing the official uniform and Identity Card is compulsory during all classes, seminars, guest lectures, and official visits.
- Any involvement in theft, malpractice during examinations or tests, or sexual misconduct, whether within or outside the Institute/College premises, will attract disciplinary action as per applicable Institute and local authority regulations.
- Students are advised not to bring valuables such as jewellery, laptops, or other expensive items to campus. If brought, the Institute assumes no responsibility for loss or damage and such items are carried at the student's own risk.
- In accordance with the rules and regulations of the competent authorities, the use of mobile phones on campus is strictly prohibited. Students are advised not to bring mobile phones to the Institute/College. Any mobile phones brought shall be at the owner's own risk.
- Students must securely lock and park their vehicles only in designated areas, at their own risk.
- Use of inappropriate social media sites or violation of Information Technology policies is strictly forbidden. Violation will result in stringent disciplinary measures involving both students and their parents.
- It is the responsibility of each student to regularly check and stay informed of all notices posted on the official Notice Boards regarding institutional activities and instructions.
- Students are expected to conduct themselves with moral integrity, ethical behaviour, and professionalism

throughout their tenure at Suryadatta Group of Institutes.

- Students are encouraged to avoid unnecessary wastage of water and electricity and contribute to campus sustainability efforts.
- During online classes, students must maintain discipline and adhere strictly to the prescribed code of conduct.

Academics:

- Students are strictly prohibited from undertaking any form of employment, whether full-time or part-time, as it may adversely affect their health, attendance, and academic performance.
- Prior written permission from the concerned Director of the Institution/College is mandatory for availing leave. Unauthorized absence will result in disciplinary action, and habitual absenteeism without notification may lead to cancellation of admission.
- Students are required to submit assignments, participate in internal examinations, fieldwork, projects, and other academic activities within the stipulated deadlines and in accordance with the programme and Institute/College guidelines. Relevant schedules will be available on the respective Institute's/College's notice boards.
- Completion and timely submission of all homework assignments assigned by faculty members is compulsory.
- Submission of tutorials, assignments, tests, and engagement in other academic activities are essential and mandatory components of the curriculum.
- The College organizes various co-curricular, cultural, and extracurricular activities throughout the academic year, and student participation in these events is mandatory to facilitate holistic development.

Hostel:

- Hostels, paying guest accommodations, and rented lodgings are available in proximity to the campus. Students residing in these accommodations must strictly adhere to the rules and regulations prescribed by the respective authorities and comply with local laws.
- It is strongly recommended that all outstation students avail themselves of the hostel facilities during their first year for better integration and convenience.

Other Rules & Regulations:

- The Institute organizes Industrial Visits, training sessions, fieldwork, seminars, conferences, yoga and meditation programs on campus, as well as outdoor training camps for comprehensive student development. Students are expected to fully engage in these activities and strictly adhere to all established rules, regulations, disciplinary protocols, and safety guidelines to safeguard their well-being.

2. Students are required to periodically submit a medical certificate issued by a certified medical practitioner as part of ongoing health monitoring.
3. Participation in industrial visits will be granted based on student performance criteria, including attendance, conduct, compliance with assignments, and engagement in academic activities, among others.
4. The Institute/College reserves the right to revise, amend, or update its norms, rules, and regulations at its discretion from time to time.
5. The Director, Principal, and Management retain full authority to take appropriate disciplinary action against students who violate the stipulated guidelines.
6. In the event of any dispute, the final and binding decision shall rest solely with the Director or Principal of the respective Institute/College.
7. For personal safety, students must comply with all applicable traffic regulations, wear helmets when riding two-wheelers, and carry all necessary documentation at all times.
8. It is advised that students refrain from using smartphones on campus in order to minimize distractions, avoid social media misuse, and make efficient use of their time.
9. During pandemics or epidemics, students are expected to strictly follow all government-mandated health and safety protocols without exception.
10. Consumption of food and beverages inside classrooms is prohibited. Students must refrain from littering, such as discarding papers or empty bottles on campus or within classrooms, and actively support the "Clean India, Green India" initiative.
11. Upon leaving the classroom, students are responsible for closing windows, switching off fans and lights, arranging chairs neatly, and ensuring the space is left in proper order.
12. Students are not permitted to bring friends or relatives into the campus premises without prior written authorization from the appropriate authorities. Unauthorized entry may result in strict disciplinary measures, including detention or expulsion.
13. Students are required to cooperate fully with security personnel during routine identity card verification and uniform checks.
14. Any request for additional facilities must be formally submitted through a written application to the relevant office.
15. Students should regularly visit the respective Institute/College website to stay updated on notices, schedules, and other important communications.

Anti-Ragging:

1. Ragging in any form is strictly prohibited within and outside the Institute premises. Students must abstain from any acts of ragging as defined under the Supreme Court directives and Government regulations, and any violation shall attract severe disciplinary and legal action.
2. Students must immediately report any incident or threat of ragging to the designated Anti-Ragging Committee or Nodal Officer of the Institute. The Institute provides a confidential and accessible complaint mechanism, including helpline support, to ensure prompt redressal.
3. Participation in ragging or abetting such acts, whether directly or indirectly, will lead to strict punitive measures, including suspension, expulsion, rustication, and possible criminal prosecution as per the laws of the land.
4. The Institute mandates induction programs, awareness sessions, and continuous monitoring through Anti-Ragging Committees and squads to prevent ragging and promote a safe, inclusive environment for all students.
5. All students shall submit a signed anti-ragging undertaking during admission, acknowledging their understanding of these rules and their commitment to maintaining a ragging-free campus.

I DECLARE AND UNDERTAKE THAT:

1. I have thoroughly read, comprehended, and accepted all codes of discipline, academic standards, rules and regulations, and mandatory information as detailed in the admission prospectus, Institute website, and accompanying undertakings. I shall duly acknowledge and adhere to all communications issued by the Institute from time to time.
2. I am fully aware that ragging is strictly prohibited across all educational institutions in accordance with the Supreme Court directives and Government regulations. I undertake not to engage in any form of ragging or related activities, failing which I shall be subject to disciplinary measures as prescribed.
3. I commit to collecting all original and relevant documents from the Institute within a period of three months following the completion of my programme.
4. I acknowledge that the Institute shall not be held liable for any loss or misplacement of my documents if they remain uncollected beyond the stipulated timeframe post-programme completion.

(The aforementioned rules and regulations are accessible on the official Institute website. Kindly ensure careful reading as no excuses will be entertained subsequently.)

Multiple Career Opportunities

For Students Through Multi Disciplinary
Integrated NEP Complied Campus

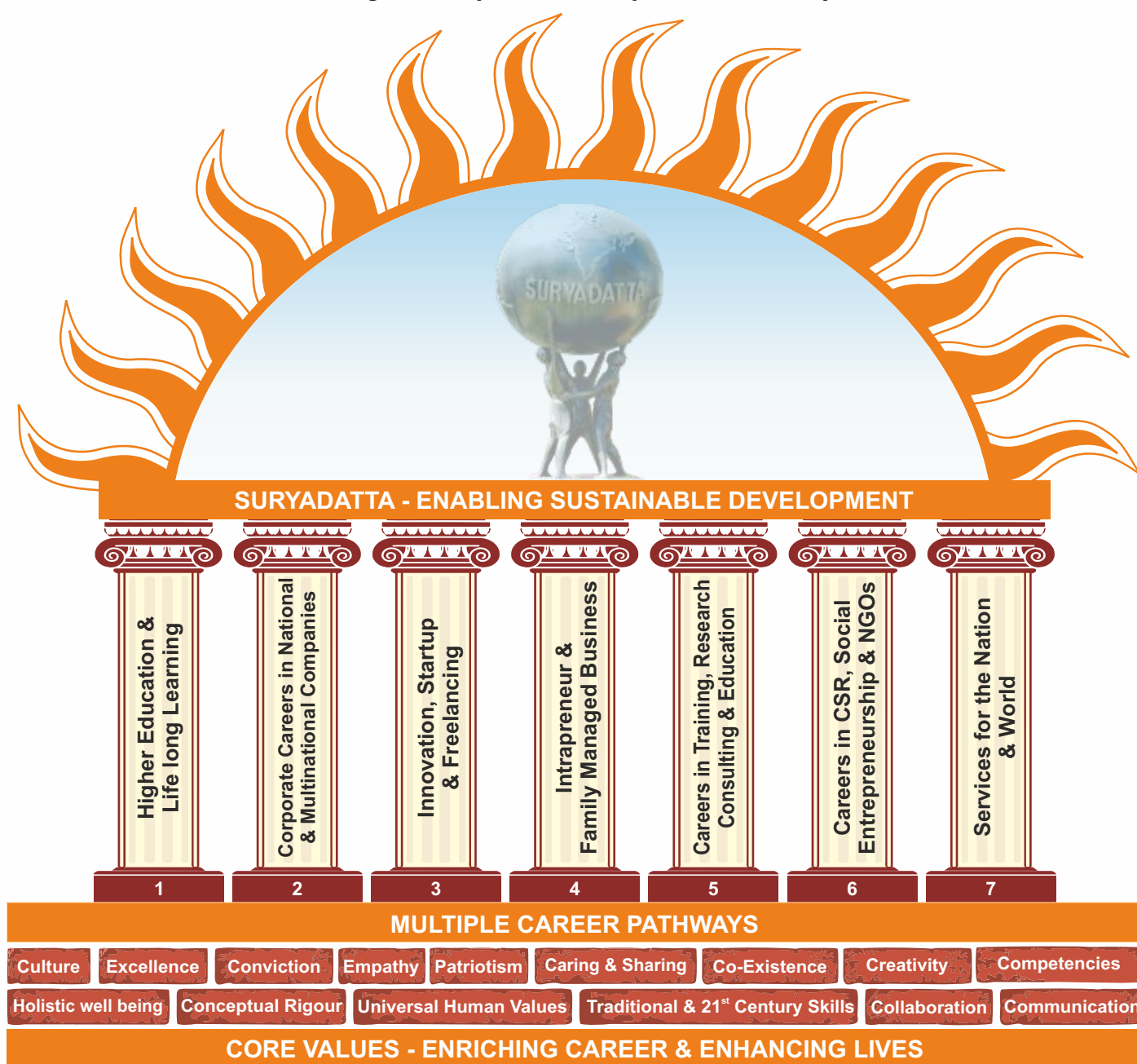
Outcomes / Career after UG / PG @ Suryadatta

For
Details
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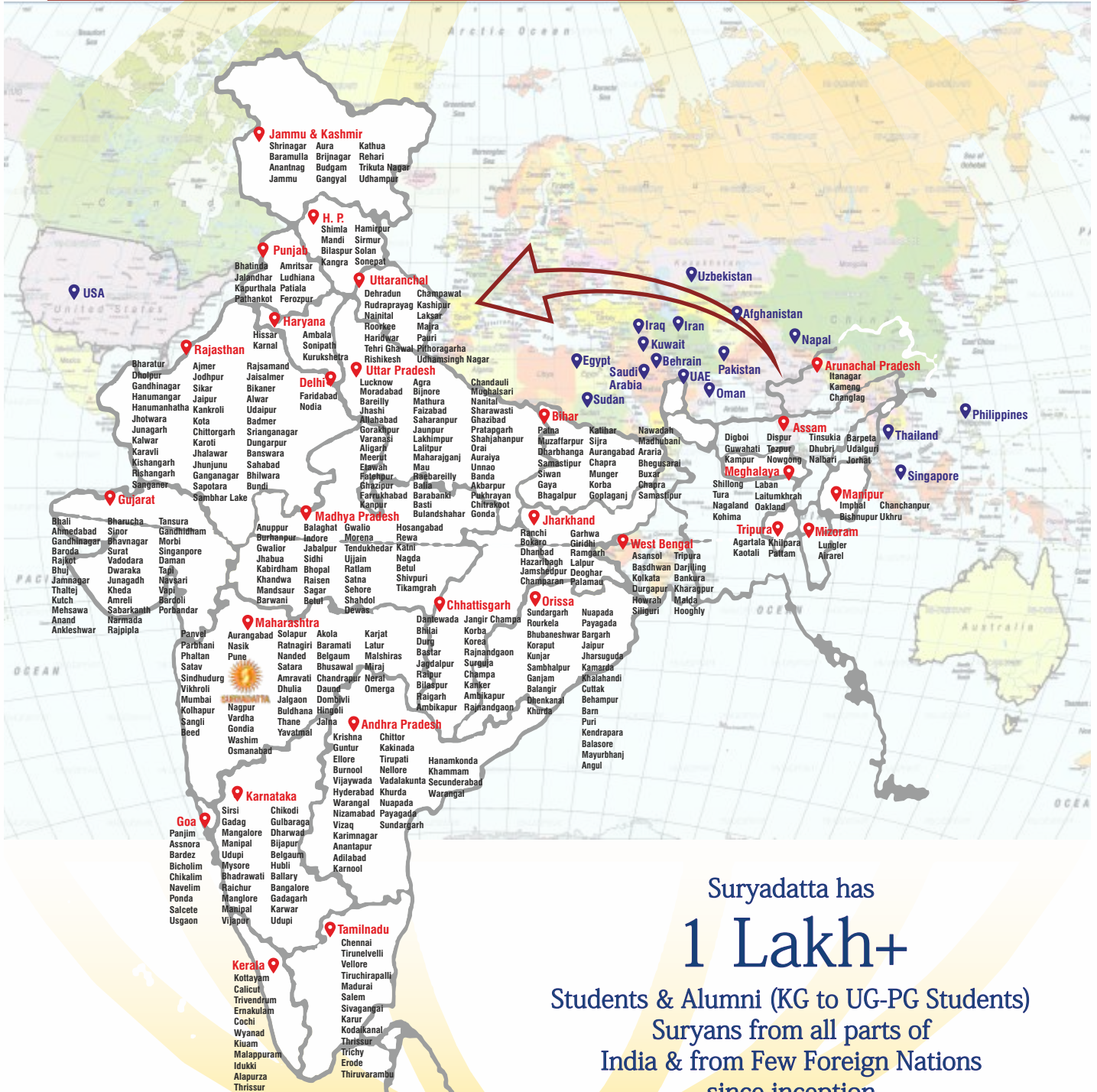


7 Pillars of Multiple Career Pathways - The Guiding Principle

Suryadatta believes in transforming educational experience.
Various activities are offered round the year for holistic development of students
leading to the 7 pillars of Multiple Career Pathways.



Strong Students & Alumni Network, Celebrating 27 Glorious Years of Academic & Professional Networking



Suryadatta has

1 Lakh+

Students & Alumni (KG to UG-PG Students)
Suryans from all parts of
India & from Few Foreign Nations
since inception



Suryadatta : Integrated Multi-Disciplinary Campus

12+

Unique World Record Events during Pandemic Endorsed by 100+ World Record Agencies

60+

Academic, Professional & Voluntary Institutions

100+

National & International MOUs

130+

Unique New Ventures

220+

National & International Awards

260+

Memberships

300+

National & International Patents

500+

Conferred Suryadatta National Awards to Distinguished Personalities from Various Sectors

1025+

Recruiters



Take a virtual tour of Campus



For details visit website Follow us on Social Media



Enlightening & Hygienic Campus

Suryadatta Also Offers - Multidisciplinary Courses in Emerging Sector

www.suryadatta.org

- Shaping Professionals for Global Market Place
- Round the year value addition leading to Nation Building
- Multidisciplinary Integrated Campus offering Courses in Emerging Sector - NEP complied

Estd. 1999 | Suryadatta Education Foundation's

Suryadatta Institute of Management and Mass Communication (SIMMC)

Affiliated to Savitribai Phule Pune University, Approved by AICTE, Govt. of Maharashtra & Recognized by Ministry of Education, Govt. of India
Recognized by UGC under section 2 (f) & 12 (B) of the UGC Act, 1956

Campus & Corporate Office : Bavdhan, Pune 411071, Maharashtra, INDIA | Regd. Office : 2074, Sadashiv Peth, Off. Tilak Road, Pune - 30, Maharashtra, INDIA



For Admission & Counselling - Call / Whatsapp : 8956932402 / 8956932418 / 7262011114 / 8956943821



Career Guidance : Whatsapp your Name, Course & City : 9763266829 / 8956932400



Email
admission@suryadatta.edu.in



Website :
www.simmc.org

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This Prospectus is updated as on 20.08.2025.